

North America Log Management Market By Component (Solution and Services) By Deployment Type (On-premise and Cloud) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (IT, ITES & Telecom, BFSI, Healthcare & Life Sciences, Retail & eCommerce, Education and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The North America Log Management Market would witness market growth of 9.8% CAGR during the forecast period (2019-2025).

These days, businesses deal with huge amounts of data during their daily operations. Such amount of data, incoming data rate, and data accumulation along with a lack of consistent data formatting are anticipated to hamper growth in the industry. It is very difficult for small businesses to view system information by traditional event viewers. In addition, devices such as routers, wireless access points, and some firewalls are not designed to store information for longer periods of time, and therefore require control for effective utilization.

Enterprise networks are now more at risk than ever from digital threats. To keep digital age competitive, companies also introduce new hardware devices and software installations into their IT environments. However, these assets can suffer from vulnerabilities that could be exploited by attackers if left open to alter the configuration of a system, or make unauthorized changes to some of the important files of the organization. Either of these situations may help the criminals set up an initial foothold

on the network, access which they could later use to move laterally to other networks, exfiltrate valuable data and cause additional harm altogether.

Organizations can use security configuration management (SCM) and file integrity monitoring (FIM) to mitigate some of these threats and reduce their surface of attack. Nonetheless, companies cannot expect to protect their infrastructure sufficiently unless they have a clear idea of what is happening and what has happened in their environment. They have to turn to log management to achieve that level of visibility. Log management is a security mechanism that handles both system and network logs.

Based on Component, the market is segmented into Solution and Services. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into IT, ITES & Telecom, BFSI, Healthcare & Life Sciences, Retail & eCommerce, Education and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include SolarWinds Corporation, IBM Corporation, Micro Focus International PLC, Rapid7, Inc., McAfee, LLC, Alert Logic, Inc., Intel Corporation, LogRhythm, Inc., Splunk, Inc., and Veriato, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

IT, ITES & Telecom

BFSI

Healthcare & Life Sciences

Retail and eCommerce

Education

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

SolarWinds Corporation

IBM Corporation

Micro Focus International PLC

Rapid7, Inc.

McAfee, LLC

Alert Logic, Inc.

Intel Corporation

LogRhythm, Inc.

Splunk, Inc.

Veriato, Inc.

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