

# **North America Liver Health Supplements Market By Form (Capsules, Liquids, Tablets, Powders and Other Forms) By Product (Herbal Supplements, Vitamins & Minerals and Other Products) By Country, Industry Analysis and Forecast, 2019 - 2025**

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## **Abstracts**

The North America Liver Health Supplements Market would witness market growth of 3.4% CAGR during the forecast period (2019-2025).

Changing habits like rising alcohol consumption and disordered eating patterns have increased the incidences of liver disease. Furthermore, in the global market for the treatment of liver disease, the expanded geriatric population has resulted in significant addition. As the instances of disorders have become common, there is a huge growth potential for this market. Government and non-government awareness campaigns would support the developments in the liver disease treatment industry.

The liver absorbs and breaks down all of the toxins found in the body to flush them out of the body. The health of the liver and its functionality is important for functioning the body healthily. Chronic liver disorders such as liver cirrhosis, liver hepatitis, non-alcoholic fatty liver diseases, etc. are prevalent because of reduced food quality, increased fast food and alcohol intake worldwide. Among all health supplements, the rate of growth in the consumption of liver health supplements has been demonstrating an increasing trend in recent years. Liver health supplements are available in the form of tablet, powder, liquid and soft gels.

Supplements containing herbal ingredients such as milk thistle, dandelion, artichoke leaf, turmeric, and mushrooms are widely adopted for liver health. Milk thistle-based supplements are extensively adopted by customers as milk thistle has been proven to

help in the betterment of liver health. In addition, increasing awareness and advantages in countries like the U.S. of natural product help phase growth. Mushroom derived supplements are also expected to keep gaining momentum in terms of customer demand.

Based on Form, the market is segmented into Capsules, Liquids, Tablets, Powders and Other Forms. Based on Product, the market is segmented into Herbal Supplements, Vitamins & Minerals and Other Products. The report also covers geographical segmentation of Liver Health Supplements market. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Nature's Bounty Co. (The Carlyle Group L.P.), The Himalaya Drug Company (Himalaya Global Holdings Ltd.), NOW Foods, Inc., Integria Healthcare (Australia) Pty Ltd., Enzymedica, Inc., Jarrow Formulas, Inc., Irwin Naturals, Inc., Gaia Herbs, Inc., Swanson Health Products, Inc. (Swander Pace Capital), and Nature's Way Products LLC (Dr. Willmar Schwabe GmbH & Co. KG).

## Scope of the Study

### Market Segmentation:

#### By Form

Capsules

Liquids

Tablets

Powders and

Other Forms

#### By Product

Herbal Supplements

Vitamins & Minerals and  
Other Products

#### By Country

US

Canada

Mexico

Rest of North America

#### Companies Profiled

The Nature's Bounty Co. (The Carlyle Group L.P.)

The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

NOW Foods, Inc.

Integria Healthcare (Australia) Pty Ltd.

Enzymedica, Inc.

Jarrow Formulas, Inc.

Irwin Naturals, Inc.

Gaia Herbs, Inc.

Swanson Health Products, Inc. (Swander Pace Capital)

Nature's Way Products LLC (Dr. Willmar Schwabe GmbH & Co. KG)

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