

North America LED Modular Display Market By Type (Outdoor and Indoor), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America LED Modular Display Market would witness market growth of 13.2% CAGR during the forecast period (2020-2026).

Outdoor light-emitting diode (LED) displays can be considered as electric and electronic items that incorporate LED billboards, mobile LED screens, LED video walls, perimeter LED displays, LED matrix displays. We can find outdoor LED displays in various sizes, color display technologies, and resolutions as per the requirements of the user. Outdoor LED displays utilize various LEDs to display computer-programmed text and pictures that can effortlessly be changed and refreshed through appropriate software. Moreover, outdoor LED displays to discover significant applications at air terminals, TV studios, aboard trains, bus stations, sports arenas and fields, retail stores and shopping malls, music concerts and live events, roads, building exteriors, and so on.

High initial investment costs and the complications emerging during the establishment of a LED modular display are leading components limiting extensive adoption of the display, modularly in developing economies. Components, for example, display size, resolution of the display, setup, mounting type, and installation location (indoor or outdoor) impact the cost of LED modular display. Also, the innovation needs a higher budget for R&D initiatives, which further increases the overall cost of the LED modular display. This has encouraged the key players to offer LED modular display based on rent. Producers, for example, PixelFLEX offer LED screen rentals services and creative LED solutions.

Based on Type, the market is segmented into Outdoor and Indoor. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Sony Corporation, NEC Corporation, Barco NV, Samsung Electronics Co., Ltd. (Samsung Group), Prismaflex International Group, Leyard Optoelectronic Co. (Planar Systems, Inc.), Shenzhen Absen Optoelectronic Co Ltd., Pro Display, Yaham Optoelectronics Co., Ltd. and PixelFLEX.

Scope of the Study

Market Segmentation:

By Type

Outdoor

Indoor

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Sony Corporation

NEC Corporation

Barco NV

Samsung Electronics Co., Ltd. (Samsung Group)

Prismaflex International Group

Leyard Optoelectronic Co. (Planar Systems, Inc.)

Shenzhen Absen Optoelectronic Co Ltd.

Pro Display

Yaham Optoelectronics Co., Ltd.

PixelFLEX

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