

North America Kombucha Market By Flavor (Non-Flavored and Flavored) By Distribution Channel (Supermarket, Health Stores, Online Stores and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

<https://marketpublishers.com/r/NA6DDC39AA27EN.html>

Date: February 2020

Pages: 51

Price: US\$ 1,500.00 (Single User License)

ID: NA6DDC39AA27EN

Abstracts

The North America Kombucha Market would witness market growth of 17.9% CAGR during the forecast period (2019-2025).

Increasing consumer preference for functional beverages over carbonated drinks and juices is anticipated to drive growth along with awareness of the product's implicit nutritional benefits. Kombucha has also been found to be effective in the treatment of arthritis, cancer, and other degenerative diseases, as well as to be useful for body detoxification, improved metabolism, connective tissue reconstruction, and headaches. Companies invest extensively in new product development to cater for the growing inclination of consumers towards healthy drinks and new flavors.

Kombucha is widely available in two forms, the original raw flavor, and the infused flavor. In addition to the original raw form, many brewers offer a range of flavors. Increasing R&D investment to formulate new exotic flavors should increase the size of the product market over the forecast period. Furthermore, companies are also progressively investing in kombucha marketing through social media platforms. This has led to increased traction towards their product offerings through determining consumer interest. Innovative packaging along with the development of kombucha, which integrates flavors and ingredients such as ginger, lemon, coffee, berries, and other fruits, is also expected to boost demand over the forecast period.

The USA is the leading market in the overall North America region because of the

involvement of industry leaders and the accelerated prevalence of health benefits of Kombucha among individuals. The US is also expected to have a fast growth fastest due to its rising disposable income, growing government programs to manufacture Kombucha and increasing adoption rates. Due to its cost benefits and ease of handling, yeast fermented Kombucha recorded the major market share of the market whereas bacterial Kombucha is expected to grow at higher CAGR due to its growing acceptance and applications.

Based on Flavor, the market is segmented into Non-Flavored and Flavored. Based on Distribution Channel, the market is segmented into Supermarket, Health Stores, Online Stores and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Hain Celestial Group, Inc., PepsiCo, Inc. (KeVita), GT's Living Foods LLC, LIVE Soda, LLC, Health-Ade, LLC, Humm Kombucha LLC, Kosmic Kombucha, Cell-Nique Corporation (Physicians Capital Corporation), Revive Kombucha (Peet's Coffee), and Townshend's Tea Company.

Scope of the Study

Market Segmentation:

By Flavor

Non-Flavored

Flavored

By Distribution Channel

Supermarket

Health Stores

Online Stores

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

The Hain Celestial Group, Inc.

PepsiCo, Inc. (KeVita)

GT's Living Foods LLC

LIVE Soda, LLC

Health-Ade, LLC

Humm Kombucha LLC

Kosmic Kombucha

Cell-Nique Corporation (Physicians Capital Corporation)

Revive Kombucha (Peet's Coffee)

Townshend's Tea Company

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Kombucha Market, by Flavor
 - 1.4.2 North America Kombucha Market, by Distribution Channel
 - 1.4.3 North America Kombucha Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA KOMBUCHA MARKET BY FLAVOR

- 3.1 North America Non-Flavored Market by Country
- 3.2 North America Flavored Market by Country

CHAPTER 4. NORTH AMERICA KOMBUCHA MARKET BY DISTRIBUTION CHANNEL

- 4.1 North America Supermarket Market by Country
- 4.2 North America Health Stores Market by Country
- 4.3 North America Online Stores Market by Country
- 4.4 North America Other Distribution Channels Market by Country

CHAPTER 5. NORTH AMERICA KOMBUCHA MARKET BY COUNTRY

- 5.1 US Kombucha Market
 - 5.1.1 US Kombucha Market by Flavor

- 5.1.2 US Kombucha Market by Distribution Channel
- 5.2 Canada Kombucha Market
 - 5.2.1 Canada Kombucha Market by Flavor
 - 5.2.2 Canada Kombucha Market by Distribution Channel
- 5.3 Mexico Kombucha Market
 - 5.3.1 Mexico Kombucha Market by Flavor
 - 5.3.2 Mexico Kombucha Market by Distribution Channel
- 5.4 Rest of North America Kombucha Market
 - 5.4.1 Rest of North America Kombucha Market by Flavor
 - 5.4.2 Rest of North America Kombucha Market by Distribution Channel

CHAPTER 6. COMPANY PROFILES

- 6.1 The Hain Celestial Group, Inc.
 - 6.1.1 Company overview
 - 6.1.1 Financial Analysis
 - 6.1.2 Regional Analysis
 - 6.1.3 Research & Development Expense
 - 6.1.4 Recent strategies and developments:
 - 6.1.4.1 Product Launches and Product Expansions:
- 6.2 PepsiCo, Inc. (KeVita)
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Regional Analysis
 - 6.2.4 Research & Development Expense
 - 6.2.5 Recent strategies and developments:
 - 6.2.5.1 Product Launches and Product Expansions:
- 6.3 GT's Living Foods LLC
 - 6.3.1 Company Overview
 - 6.3.2 Recent strategies and developments:
 - 6.3.2.1 Partnerships, Collaborations, and Agreements:
 - 6.3.2.2 Product Launches and Product Expansions:
- 6.4 LIVE Soda, LLC
 - 6.4.1 Company Overview
- 6.5 Health-Ade, LLC
 - 6.5.1 Company Overview
 - 6.5.2 Recent strategies and developments:
 - 6.5.2.1 Product Launches and Product Expansions:
- 6.6 Humm Kombucha LLC

- 6.6.1 Company Overview
- 6.6.2 Recent strategies and developments:
 - 6.6.2.1 Product Launches and Product Expansions:
 - 6.6.2.2 Geographical Expansions:
- 6.7 Kosmic Kombucha
 - 6.7.1 Company Overview
- 6.8 Cell-Nique Corporation (Physicians Capital Corporation)
 - 6.8.1 Company Overview
- 6.9 Revive Kombucha (Peet's Coffee)
 - 6.9.1 Company Overview
 - 6.9.2 Recent strategies and developments:
 - 6.9.2.1 Product Launches and Product Expansions:
- 6.10 Townsend's Tea Company
 - 6.10.1 Company Overview
 - 6.10.2 Recent strategies and developments:
 - 6.10.2.1 Partnerships, Collaborations, and Agreements:

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA KOMBUCHA MARKET, 2015 - 2018, USD MILLION

TABLE 2 NORTH AMERICA KOMBUCHA MARKET, 2019 - 2025, USD MILLION

TABLE 3 NORTH AMERICA KOMBUCHA MARKET BY FLAVOR, 2015 - 2018, USD MILLION

TABLE 4 NORTH AMERICA KOMBUCHA MARKET BY FLAVOR, 2019 - 2025, USD MILLION

TABLE 5 NORTH AMERICA NON-FLAVORED MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 NORTH AMERICA NON-FLAVORED MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 7 NORTH AMERICA FLAVORED MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 NORTH AMERICA FLAVORED MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 9 NORTH AMERICA KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 10 NORTH AMERICA KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 11 NORTH AMERICA SUPERMARKET MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 NORTH AMERICA SUPERMARKET MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 NORTH AMERICA HEALTH STORES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 NORTH AMERICA HEALTH STORES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 NORTH AMERICA ONLINE STORES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 NORTH AMERICA ONLINE STORES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 NORTH AMERICA OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 NORTH AMERICA OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 NORTH AMERICA KOMBUCHA MARKET BY COUNTRY, 2015 - 2018,

USD MILLION

TABLE 20 NORTH AMERICA KOMBUCHA MARKET BY COUNTRY, 2019 - 2025,
USD MILLION

TABLE 21 US KOMBUCHA MARKET, 2015 - 2018, USD MILLION

TABLE 22 US KOMBUCHA MARKET, 2019 - 2025, USD MILLION

TABLE 23 US KOMBUCHA MARKET BY FLAVOR, 2015 - 2018, USD MILLION

TABLE 24 US KOMBUCHA MARKET BY FLAVOR, 2019 - 2025, USD MILLION

TABLE 25 US KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018,
USD MILLION

TABLE 26 US KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025,
USD MILLION

TABLE 27 CANADA KOMBUCHA MARKET, 2015 - 2018, USD MILLION

TABLE 28 CANADA KOMBUCHA MARKET, 2019 - 2025, USD MILLION

TABLE 29 CANADA KOMBUCHA MARKET BY FLAVOR, 2015 - 2018, USD MILLION

TABLE 30 CANADA KOMBUCHA MARKET BY FLAVOR, 2019 - 2025, USD MILLION

TABLE 31 CANADA KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2015 -
2018, USD MILLION

TABLE 32 CANADA KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2019 -
2025, USD MILLION

TABLE 33 MEXICO KOMBUCHA MARKET, 2015 - 2018, USD MILLION

TABLE 34 MEXICO KOMBUCHA MARKET, 2019 - 2025, USD MILLION

TABLE 35 MEXICO KOMBUCHA MARKET BY FLAVOR, 2015 - 2018, USD MILLION

TABLE 36 MEXICO KOMBUCHA MARKET BY FLAVOR, 2019 - 2025, USD MILLION

TABLE 37 MEXICO KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2015 -
2018, USD MILLION

TABLE 38 MEXICO KOMBUCHA MARKET BY DISTRIBUTION CHANNEL, 2019 -
2025, USD MILLION

TABLE 39 REST OF NORTH AMERICA KOMBUCHA MARKET, 2015 - 2018, USD
MILLION

TABLE 40 REST OF NORTH AMERICA KOMBUCHA MARKET, 2019 - 2025, USD
MILLION

TABLE 41 REST OF NORTH AMERICA KOMBUCHA MARKET BY FLAVOR, 2015 -
2018, USD MILLION

TABLE 42 REST OF NORTH AMERICA KOMBUCHA MARKET BY FLAVOR, 2019 -
2025, USD MILLION

TABLE 43 REST OF NORTH AMERICA KOMBUCHA MARKET BY DISTRIBUTION
CHANNEL, 2015 - 2018, USD MILLION

TABLE 44 REST OF NORTH AMERICA KOMBUCHA MARKET BY DISTRIBUTION
CHANNEL, 2019 - 2025, USD MILLION

TABLE 45 KEY INFORMATION – THE HAIN CELESTIAL GROUP, INC.

TABLE 46 KEY INFORMATION – PEPSICO, INC.

TABLE 47 KEY INFORMATION – GT'S LIVING FOODS LLC

TABLE 48 KEY INFORMATION – LIVE SODA, LLC

TABLE 49 KEY INFORMATION – HEALTH-ADE, LLC

TABLE 50 KEY INFORMATION – HUMM KOMBUCHA LLC

TABLE 51 KEY INFORMATION – KOSMIC KOMBUCHA

TABLE 52 KEY INFORMATION – CELL-NIQUE CORPORATION

TABLE 53 KEY INFORMATION – REVIVE KOMBUCHA

TABLE 54 KEY INFORMATION – TOWNSHEND'S TEA COMPANY

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

Product name: North America Kombucha Market By Flavor (Non-Flavored and Flavored) By Distribution Channel (Supermarket, Health Stores, Online Stores and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

Product link: <https://marketpublishers.com/r/NA6DDC39AA27EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NA6DDC39AA27EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970