

North America Kitchen Appliances Market (2016-2022)

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Abstracts

Rapidly increasing food establishments have significantly contributed to the demand for commercial kitchen appliances. Refrigerator segment dominates North America kitchen appliances market, followed by cooking appliances market. Cooking appliance is witnessing nominal growth due to the introduction of induction and electric cooking appliances. Smart kitchen appliances despite being a creative and potential market, would take substantial amount of time to grow, globally. Strategies such as collaborations and acquisitions would be some of the key strategies companies are adopting to sustain in the competitive market.

North America kitchen appliances market is expected to grow at a CAGR of 6.1% during the forecast period 2016-2022. Refrigerators, cooking appliances, dishwashers and others are the majorly used kitchen appliances. Refrigerators were the leading appliances within the kitchen appliances market in 2015.

The report highlights the adoption of Kitchen Appliances in North America. Based on the Product Type, the North America Kitchen Appliances Market is segmented into Refrigerator, Cooking Appliances, Dishwasher and Others segment. Based on the User Application, the market is bifurcated into Commercial and Household segment. According to the Fuel type, the market is segmented into Electric, Cooking Gas and Other segments. Based on the Product Structure, the market is segmented into Built-in and Free Stand segment. The countries included in the report are U.S, Canada, Mexico and Rest of North America.

Key companies profiled in the report includes Whirlpool Corporation, AB Electrolux, Haier Group Corporation, Koninklijke Philips N.V., Panasonic Corporation, Robert Bosch GmbH, Samsung Electronics, Morphy Richards and Dacor.

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