

North America Kiosk Market Analysis (2017-2023)

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Abstracts

The North America Kiosk Market would witness market growth of 24.2% CAGR during the forecast period (2017 – 2023). North America includes countries such as U.S., Canada and Mexico. These regions adopt new technologies very early in the lifecycle of the technology. Factors such as technological advancements and emergence of new business models are some of the key factors that have contributed to the rapid growth of self-services technology in this region. The growing demand from retail, healthcare, entertainment and travelling, has made it difficult for businesses to allocate salespeople and customer service representatives. Technologies like ATMs, vending machines and kiosks are helping such sectors to provide better services to the customers. The maximum installation of kiosks is witnessed in the region. Usage of kiosks is growing with the adoption of such machines in different verticals such as library and healthcare.

Based on Solution Type, the Kiosk market segments the market into Deployment and Services. Based on Product Type, the market report segments the market into Ticketing Kiosk, Information Providing Kiosk, Banking & Financial Kiosk, Patient Self Service Kiosk, HR & Employment Kiosk, Photo Kiosk, and Others. Based on Application, the Kiosk market segments the market into Retail, Transportation, BFSI, Healthcare, Hospitality, and Others. Based on Countries, the Kiosk market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Kiosk Market. Key companies profiled in the report include Kiosk Information Systems, Inc., Honeywell International, Inc., NCR Corporation, Fujitsu Limited, Diebold, Incorporated, Slabb Kiosks, Hitachi, Ltd., Glory Limited, IBM Corporation, and Eastman Kodak Company.

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