

North America Kiosk Market Analysis (2017-2023)

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Abstracts

The North America Kiosk Market would witness market growth of 24.2% CAGR during the forecast period (2017 – 2023). North America includes countries such as U.S., Canada and Mexico. These regions adopt new technologies very early in the lifecycle of the technology. Factors such as technological advancements and emergence of new business models are some of the key factors that have contributed to the rapid growth of self-services technology in this region. The growing demand from retail, healthcare, entertainment and travelling, has made it difficult for businesses to allocate salespeople and customer service representatives. Technologies like ATMs, vending machines and kiosks are helping such sectors to provide better services to the customers. The maximum installation of kiosks is witnessed in the region. Usage of kiosks is growing with the adoption of such machines in different verticals such as library and healthcare.

Based on Solution Type, the Kiosk market segments the market into Deployment and Services. Based on Product Type, the market report segments the market into Ticketing Kiosk, Information Providing Kiosk, Banking & Financial Kiosk, Patient Self Service Kiosk, HR & Employment Kiosk, Photo Kiosk, and Others. Based on Application, the Kiosk market segments the market into Retail, Transportation, BFSI, Healthcare, Hospitality, and Others. Based on Countries, the Kiosk market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Kiosk Market. Key companies profiled in the report include Kiosk Information Systems, Inc., Honeywell International, Inc., NCR Corporation, Fujitsu Limited, Diebold, Incorporated, Slabb Kiosks, Hitachi, Ltd., Glory Limited, IBM Corporation, and Eastman Kodak Company.



Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
- 1.4.1 North America Kiosk Market, by Solution Type
- 1.4.2 North America Kiosk Market, by Product Type
- 1.4.3 North America Kiosk Market, by Application
- 1.4.4 North America Kiosk Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA KIOSK MARKET

- 3.1 North America Kiosk Market by Solution Type
 - 3.1.1 North America Kiosk Deployment Market by Country
 - 3.1.2 North America Kiosk Services Market by Country

CHAPTER 4. NORTH AMERICA KIOSK MARKET BY PRODUCT TYPE

- 4.1 Introduction
- 4.1.1 North America Ticketing Kiosk Market by Country
- 4.1.2 North America Information Providing Kiosk Market by Country
- 4.1.3 North America Banking & Financial Kiosk Market by Country
- 4.1.4 North America Patient Self Service Kiosk Market by Country
- 4.1.5 North America HR & Employment Kiosk Market by Country
- 4.1.6 North America Photo Kiosk Market by Country
- 4.1.7 North America Others Kiosk Market by Country

CHAPTER 5. NORTH AMERICA KIOSK MARKET BY APPLICATION



5.1 Introduction

- 5.1.1 North America Kiosk in Retail Market by Country
- 5.1.2 North America Kiosk in Transportation Market by Country
- 5.1.3 North America Kiosk in BFSI Market by Country
- 5.1.4 North America Kiosk in Healthcare Market by Country
- 5.1.5 North America Kiosk in Hospitality Market by Country
- 5.1.6 North America Kiosk in Others Market by Country

CHAPTER 6. NORTH AMERICA KIOSK MARKET BY COUNTRY

- 6.1 Introduction
- 6.2 US Kiosk Market
 - 6.2.1 US Kiosk Market by Solution Type
 - 6.2.2 US Kiosk Market by Product Type
 - 6.2.3 US Kiosk Market by Application
- 6.3 Canada Kiosk Market
 - 6.3.1 Canada Kiosk Market by Solution Type
 - 6.3.2 Canada Kiosk Market by Product Type
 - 6.3.3 Canada Kiosk Market by Application
- 6.4 Mexico Kiosk Market
 - 6.4.1 Mexico Kiosk Market by Solution Type
 - 6.4.2 Mexico Kiosk Market by Product Type
- 6.4.3 Mexico Kiosk Market by Application
- 6.5 Rest of North America Kiosk Market
 - 6.5.1 Rest of North America Kiosk Market by Solution Type
 - 6.5.2 Rest of North America Kiosk Market by Product Type
 - 6.5.3 Rest of North America Kiosk Market by Application

CHAPTER 7. COMPANY PROFILES

- 7.1 NCR Corporation
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Segmental and Regional Analysis
 - 7.1.4 Research & Development Expense
 - 7.1.5 Strategies at a Glance
 - 7.1.5.1 Partnerships, Collaborations and Agreements
 - 7.1.5.2 Product Launch



- 7.2 IBM Corporation
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
- 7.3 Honeywell International, Inc.
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental and Regional Analysis
 - 7.3.4 Research & Development Expense
- 7.4 Fujitsu Limited
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
- 7.5 Diebold Nixdorf
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development Expense
 - 7.5.5 Strategies at a Glance
 - 7.5.5.1 Partnerships, Collaborations and Agreements
 - 7.5.5.2 Product Launch
- 7.6 Hitachi, LTD.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
- 7.6.3 Segmental and Regional Analysis
- 7.7 Eastman Kodak Company
- 7.7.1 Company Overview
- 7.7.2 Financial Analysis
- 7.7.3 Segmental and Regional Analysis
- 7.7.4 Research & Development Expense
- 7.8 Glory Limited
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental and Regional Analysis
 - 7.8.4 Research & Development Expense
 - 7.8.5 Strategies at a Glance
 - 7.8.5.1 Product Launch
- 7.9 Kiosk Information Systems, Inc.



- 7.9.1 Company Overview
- 7.9.2 Strategies at a Glance
 - 7.9.2.1 Partnerships, Collaborations and Agreements
- 7.9.2.2 Product Launch
- 7.1 SlabbKiosks
 - 7.10.1 Company Overview



List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA KIOSK MARKET, 2013 - 2016, USD MILLION TABLE 2 NORTH AMERICA KIOSK MARKET, 2017 - 2023, USD MILLION TABLE 3 NORTH AMERICA KIOSK MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION TABLE 4 NORTH AMERICA KIOSK MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION TABLE 5 NORTH AMERICA KIOSK DEPLOYMENT MARKET BY COUNTRY, 2013 -2016, USD MILLION TABLE 6 NORTH AMERICA KIOSK DEPLOYMENT MARKET BY COUNTRY, 2017 -2023, USD MILLION TABLE 7 NORTH AMERICA KIOSK SERVICES MARKET BY COUNTRY, 2013 - 2016, **USD MILLION** TABLE 8 NORTH AMERICA KIOSK SERVICES MARKET BY COUNTRY, 2017 - 2023, **USD MILLION** TABLE 9 NORTH AMERICA KIOSK MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION TABLE 10 NORTH AMERICA KIOSK MARKET BY PRODUCT TYPE, 2017 - 2023, **USD MILLION** TABLE 11 NORTH AMERICA TICKETING KIOSK MARKET BY COUNTRY, 2013 -2016. USD MILLION TABLE 12 NORTH AMERICA TICKETING KIOSK MARKET BY COUNTRY, 2017 -2023. USD MILLION TABLE 13 NORTH AMERICA INFORMATION PROVIDING KIOSK MARKET BY COUNTRY, 2013 - 2016, USD MILLION TABLE 14 NORTH AMERICA INFORMATION PROVIDING KIOSK MARKET BY COUNTRY, 2017 - 2023, USD MILLION TABLE 15 NORTH AMERICA BANKING & FINANCIAL KIOSK MARKET BY COUNTRY, 2013 - 2016, USD MILLION TABLE 16 NORTH AMERICA BANKING & FINANCIAL KIOSK MARKET BY COUNTRY, 2017 - 2023, USD MILLION TABLE 17 NORTH AMERICA PATIENT SELF SERVICE KIOSK MARKET BY COUNTRY, 2013 - 2016, USD MILLION TABLE 18 NORTH AMERICA PATIENT SELF SERVICE KIOSK MARKET BY COUNTRY, 2017 - 2023, USD MILLION TABLE 19 NORTH AMERICA HR & EMPLOYMENT KIOSK MARKET BY COUNTRY,



2013 - 2016, USD MILLION

TABLE 20 NORTH AMERICA HR & EMPLOYMENT KIOSK MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 21 NORTH AMERICA PHOTO KIOSK MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 22 NORTH AMERICA PHOTO KIOSK MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 23 NORTH AMERICA OTHERS KIOSK MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 24 NORTH AMERICA OTHERS KIOSK MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 25 NORTH AMERICA KIOSK MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 26 NORTH AMERICA KIOSK MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 27 NORTH AMERICA KIOSK IN RETAIL MARKET BY COUNTRY, 2013 -

2016, USD MILLION

TABLE 28 NORTH AMERICA KIOSK IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 29 NORTH AMERICA KIOSK IN TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 30 NORTH AMERICA KIOSK IN TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 31 NORTH AMERICA KIOSK IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 32 NORTH AMERICA KIOSK IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 33 NORTH AMERICA KIOSK IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 34 NORTH AMERICA KIOSK IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 35 NORTH AMERICA KIOSK IN HOSPITALITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 36 NORTH AMERICA KIOSK IN HOSPITALITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 37 NORTH AMERICA KIOSK IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 38 NORTH AMERICA KIOSK IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION



TABLE 39 NORTH AMERICA KIOSK MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 40 NORTH AMERICA KIOSK MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 41 US KIOSK MARKET, 2013 - 2016, USD MILLION

TABLE 42 US KIOSK MARKET, 2017 - 2023, USD MILLION

TABLE 43 US KIOSK MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION TABLE 44 US KIOSK MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION TABLE 45 US KIOSK MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION TABLE 46 US KIOSK MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION TABLE 47 US KIOSK MARKET BY APPLICATION, 2013 - 2016, USD MILLION TABLE 48 US KIOSK MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 49 CANADA KIOSK MARKET, 2013 - 2016, USD MILLION

TABLE 50 CANADA KIOSK MARKET, 2017 - 2023, USD MILLION

TABLE 51 CANADA KIOSK MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

TABLE 52 CANADA KIOSK MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

TABLE 53 CANADA KIOSK MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 54 CANADA KIOSK MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 55 CANADA KIOSK MARKET BY APPLICATION, 2013 - 2016, USD MILLION TABLE 56 CANADA KIOSK MARKET BY APPLICATION, 2017 - 2023, USD MILLION TABLE 57 MEXICO KIOSK MARKET, 2013 - 2016, USD MILLION

TABLE 58 MEXICO KIOSK MARKET, 2017 - 2023, USD MILLION

TABLE 59 MEXICO KIOSK MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

TABLE 60 MEXICO KIOSK MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

TABLE 61 MEXICO KIOSK MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 62 MEXICO KIOSK MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 63 MEXICO KIOSK MARKET BY APPLICATION, 2013 - 2016, USD MILLION TABLE 64 MEXICO KIOSK MARKET BY APPLICATION, 2017 - 2023, USD MILLION TABLE 65 REST OF NORTH AMERICA KIOSK MARKET, 2013 - 2016, USD MILLION TABLE 66 REST OF NORTH AMERICA KIOSK MARKET, 2017 - 2023, USD MILLION TABLE 67 REST OF NORTH AMERICA KIOSK MARKET BY SOLUTION TYPE, 2013 -



2016, USD MILLION TABLE 68 REST OF NORTH AMERICA KIOSK MARKET BY SOLUTION TYPE, 2017 -2023. USD MILLION TABLE 69 REST OF NORTH AMERICA KIOSK MARKET BY PRODUCT TYPE, 2013 -2016. USD MILLION TABLE 70 REST OF NORTH AMERICA KIOSK MARKET BY PRODUCT TYPE, 2017 -2023, USD MILLION TABLE 71 REST OF NORTH AMERICA KIOSK MARKET BY APPLICATION, 2013 -2016. USD MILLION TABLE 72 REST OF NORTH AMERICA KIOSK MARKET BY APPLICATION, 2017 -2023, USD MILLION TABLE 73 KEY INFORMATION – NCR CORPORATION TABLE 74 KEY INFORMATION – IBM CORPORATION TABLE 75 KEY INFORMATION – HONEYWELL INTERNATIONAL. INC. TABLE 76 KEY INFORMATION – FUJITSU LIMITED TABLE 77 KEY INFORMATION – DIEBOLD NIXDORF TABLE 78 KEY INFORMATION - HITACHI, LTD. TABLE 79 KEY INFORMATION - EASTMAN KODAK COMPANY TABLE 80 KEY INFORMATION – GLORY LIMITED TABLE 81 KEY INFORMATION - KIOSK INFORMATION SYSTEMS, INC. **TABLE 82 KEY INFORKMATION - SLABKIOSKS**



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