

North America IP Video Surveillance & VSaaS Market (2017 - 2023)

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Abstracts

The North America IP Video Surveillance & VSaaS Market is expected to grow at a CAGR of 28.5% during the forecast period (2017 – 2023). North America includes countries such as U.S., Canada and Mexico. These regions adopt new technologies at a very early stage. This region dominated technological adoption, compared to other geographic regions. Demand for a hybrid system, megapixel camera, and analytics is high in this region. After 9/11 terrorist attack, the government has taken initiatives to implement advance surveillance systems at government buildings and high security areas. Events such as campus shooting and other criminal activities are compelling educational institutes to adopt IP surveillance system in the region.

The ongoing developments in communication networks in this region have also fueled the growth of the IP surveillance systems. The other drivers such as technological innovations, real-time access, integration of wireless technologies, video analytics, affordability of IP surveillance systems, and government initiatives have positively influenced the adoption of IP surveillance technology. However, lack of awareness, privacy concerns and hacking are some of the factors that have curtailed the adoption of IP surveillance system. Lack of technological awareness among the population and uncertainty in the government regulations is hindering the market growth to a certain extent.

The report segments the market based on the product type and application.

The report covers the different application area for the IP surveillance system which includes retail, banking and financial institutes, government, Entertainment and Casino, Manufacturing and Corporate, Residential and Others. The others segment include IP surveillance application in warehouse and educational institutes. The hardware devices are required for building the IP surveillance system includes IP cameras, monitors and

storage devices. The different type of cloud based solution includes product software and by deployment. The deployment of cloud solution could be done through one of the following which includes public, private and hybrid cloud. Further, the report categories the services market into two segments which include VSaaS and integration services. The different types of VSaaS are hosted VSaaS, managed VSaaS and hybrid VSaaS. During the installation, integration services are required.

Based on country, North America IP Video Surveillance & VSaaS market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the North America IP Video Surveillance & VSaaS market in 2016.

The report covers the analysis of key stake holders of the IP Video Surveillance & VSaaS market. Key companies profiled in the report include Axis Communications AB, Panasonic Corporation, GeoVision Inc., Canon Inc. (Milestone Systems A/S), Robert Bosch GmbH, Avigilon Corporation, Genetec Inc., D-Link Corporation, Inc., Zhejiang Dahua Technology Co. Ltd. and Mobotix AG.

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