

North America Internet of Things (IoT) Data Management Market (2017 - 2023)

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Abstracts

The North America Internet of Things (IoT) Data Management Market would witness market growth of 15.6% CAGR during the forecast period (2017 – 2023). The Internet of Things (IoT) is a networking model that is interconnected, where smart objects continuously generate data and transmit the same over the Internet. Most of the IoT initiatives are bent towards manufacturing low-cost and energy-efficient hardware to provide seamless interconnectivity. However, the solutions are yet to mature as most of the technologies are relatively newer and research and development activities are on full swing to exploit the full potential of the prevailing technologies. Traditional database management solutions are not fully capable of managing sophisticated application needs of an IoT network. The solutions that are available today are not full capable of addressing the IoT data management aspects which are with a special focus on sensor networks.

Based on Types, the market report segments the market into Solution and Services. Solution type includes Data Security Solution, Data Integration, Data Analytics & Visualization, Data Migration, Metadata Management, and others. Services type includes Professional and Managed.

Based on Organization Size, the North America Internet of Things (IoT) Data Management market report segments the market into Small & Medium Enterprises and Large Enterprises.

Based on Applications, the market report segments the market into Smart Manufacturing, Smart Retail, Smart Energy & Utilities, Smart Healthcare, Smart Mobility & Transportation, Connected Logistics, Building & Home Automation, and Others.

Based on Countries, the market report segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Internet of Things (IoT) Data Management Market. Key companies profiled in the report include International Business Machines Corporation, Dell Technologies, Inc., Cisco Systems, Inc., SAS Institute Inc., Hewlett Packard Enterprise Company, Oracle Corporation, Fujitsu Limited, SAP SE, Google Inc., and LogMeIn, Inc.

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