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North America Interactive Tables Market By Screen Size (32-65 inch and 65 inch & above) By Technology (Capacitive, LCD, LED and Others) By Application (Education, Exhibition & Trade Shows, Retail, Transportation & Hospitality, and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Interactive Tables Market would witness market growth of 11.4% CAGR during the forecast period (2020-2026).
Interactive tables in a classroom are invaluable tools for educators and students alike. In schools, these devices are being increasingly used to facilitate learning. Friendly interfaces, which are preloaded with software and learning materials, help students explore subjects based on grade level and find solutions to problems. Technology has made interactive learning much easier, and school systems around the world are fuelling the growing demand for such an interface. Vendors also concentrate on adding more functionality and making interactive tables simple to use, which in turn helps boost sales among educators of these kinds of tables.
Retail needs to create a brand experience, like storytelling, that falls well beyond the four walls of your typical shop. Interactive displays will do so by linking brand stories in ways that merchandising has never done. Fashion label Farfetch utilized online search information to target interactive in-store messages. The immersive dressing rooms of Rebecca Minkoff take it one step further by using virtual mirrors that are remotely connected to sales assistants. The displays will adjust the lighting, recommend coordinating garments and show customers how any model looks in action.
In hotels, restaurants, fast food stores, and popular hospitality and tourism venues, including cruise ships, immersive walls and dining tables are emergent. These visual and projector-driven surfaces are crafted by high-tech innovators to entertain and

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educate guests, while also automating hospitality jobs, such as waiting staff duties and concierge services. Although response to these new hospitality tools has been mostly positive, some customers and industry insiders have expressed concern about their effect.
Based on Screen Size, the market is segmented into 32-65 inch and 65 inch & above. Based on Technology, the market is segmented into Capacitive, LCD, LED and Others. Based on Application, the market is segmented into Education, Exhibition & Trade Shows, Retail, Transportation & Hospitality, and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.
The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Boxlight Corporation, DigaliX Solutions SL, Eyefactive GmbH, Garamantis GmbH, Horizon Display, Inc., Ideum, Inc., Intermedia Touch, Inc., Marvel Technology (China) Co., Ltd., Elementary Technology Limited, TableConnect GmbH.

Scope of the Study

Market Segmentation:

By Screen Size

32-65 inch

65 inch & above

By Technology

Capacitive

LCD

LED

Others

By Application

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Education

Exhibition & Trade Shows

Retail

Transportation & Hospitality

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Boxlight Corporation

DigaliX Solutions SL

Eyefactive GmbH

Garamantis GmbH

Horizon Display, Inc.

Ideum, Inc.

Intermedia Touch, Inc.

Marvel Technology (China) Co., Ltd.

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Elementary Technology Limited

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