

North America Intelligent Process Automation Market (2019-2025)

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Abstracts

The North America Intelligent Process Automation Market would witness market growth of 11.2% CAGR during the forecast period (2019-2025).

Intelligent process automation is an umbrella term that comprehends application of Artificial Intelligence and associated technologies. These related technologies range from computer vision, cognitive automation, to machine learning, which are applied to robotic process automation. The convergence of novel technologies generates automation capabilities which eventually help in significantly elevating the business value and competitive benefits for the customers.

The automation of end-to-end processes helps to reduce error risks like incorrect data entry. Such automating tasks are handled by Robotic Process Automation. However, if it breaks down or diverges from the organizational standard, IPA guarantees that the assigned tasks are being completed in a scenario like this. Individual automation technologies fail to provide desired enterprise-wide outputs. This is where IPA proves to be a better technology as it provides a comprehensive view of the entire process. It also helps in identifying bottlenecks or areas where the customer journey can be streamlined. It not only helps in pacing up the end-to-end processing but also helps in making agile changes to the processes and tools that support them. This helps organizations in constantly improving their business processes.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into IT Operations, Application Management, Content Management, Security, Business Process Automation, and Others. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Media & Entertainment, Manufacturing and

Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Atos Group, Blue Prism Group PLC, Cognizant Technology Solutions Corporation, ExlService Holdings, Inc., Genpact Limited, IBM Corporation, Tech Mahindra Limited, Infosys Limited, Wipro Limited, SAP SE, Accenture PLC, Pegasystems, Inc., CGI, Inc., and Tata Consultancy Services Ltd.

SCOPE OF THE STUDY

Market Segmentation:

By Component

Solution

Services

By Application

IT Operations

Application Management

Content Management

Security

Business Process Automation

Others

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Media & Entertainment

Manufacturing

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Atos Group

Blue Prism Group PLC

Cognizant Technology Solutions Corporation

ExlService Holdings, Inc.

Genpact Limited

IBM Corporation

Tech Mahindra Limited

Infosys Limited

Wipro Limited

SAP SE

Accenture PLC

Pegasystems, Inc.

CGI, Inc.

Tata Consultancy Services Ltd.

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