

North America Integration Platform as a Service Market (2016-2022)

<https://marketpublishers.com/r/NC5AF799DF6EN.html>

Date: December 2016

Pages: 98

Price: US\$ 1,500.00 (Single User License)

ID: NC5AF799DF6EN

Abstracts

Before cloud computing emerged, integration could be categorized as either internal or business to business (B2B). Internal integration requirements were serviced through an on-premises middleware platform and were largely utilized a service bus to manage exchange of data between systems. iPaaS (Integration Platform as a Service) is a cloud integration platform that enables development, execution, and governance of integration workflows both in on-premise and cloud-based applications, and traditional and newer data protocols.

The constant need for cutting down IT expenditure and generating creative and high-quality content has been driving the media companies, North America to adopt cloud solutions. The media companies with iPaaS services implemented are rapidly deploying cloud-based services to store and manage their business-critical data.

Based on the type, the Integration Platform as a Service market is segmented into Cloud Service Orchestration, Data Transformation, API Management, Data Integration, Real Time Monitoring & Integration, B2B & Cloud Integration and Managed Services. Based on Deployment Type, the market is segmented into Public, Private and Hybrid. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The verticals covered under the report include BFSI, Consumer Goods & Retail, Telecom & IT, Education, Government & Public Sector, Healthcare, Manufacturing, Media & Entertainment and Others.

Based on Country, North America Integration Platform as a Service market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America Integration Platform as a Service market in 2015. Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Integration Platform as a Service market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Salesforce.com, Inc., Informatica Corporation., Mulesoft, Inc., SnapLogic, Inc. and Celigo, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Integration Platform as a Service Market, by Type
 - 1.4.2 North America Integration Platform as a Service Market, by Organization Size
 - 1.4.3 North America Integration Platform as a Service Market, by Deployment Mode
 - 1.4.4 North America Integration Platform as a Service Market, by Vertical
 - 1.4.5 North America Integration Platform as a Service Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE

- 4.1 North America Integration Platform as a Service Market by Type
 - 4.1.1 North America Cloud Service Orchestration Market by Country
 - 4.1.2 North America Data Transformation Market by Country
 - 4.1.3 North America API Management Market by Country
 - 4.1.4 North America Data Integration Market by Country
 - 4.1.5 North America Real Time Monitoring & Integration Market by Country
 - 4.1.6 North America B2B & Cloud Integration Market by Country
 - 4.1.7 North America Managed Services Market by Country

CHAPTER 5. NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT TYPE

5.1 Introduction

5.1.1 North America Public Integration Platform as a Service by Country

5.1.2 North America Private Integration Platform as a Service by Country

5.1.3 North America Hybrid Integration Platform as a Service by Country

CHAPTER 6. NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE

6.1 Introduction

6.1.1 North America Small & Medium Enterprises Integration Platform as a Service by Country

6.1.2 North America Large Enterprises Integration Platform as a Service by Country

CHAPTER 7. NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL

7.1 Introduction

7.1.1 North America Integration Platform as a Service in BFSI Market by Country

7.1.2 North America Integration Platform as a Service in Consumer Goods & Retail Market by Country

7.1.3 North America Integration Platform as a Service in Telecom & IT Market by Country

7.1.4 North America Integration Platform as a Service in Education Market by Country

7.1.5 North America Integration Platform as a Service in Government & Public Sector Market by Country

7.1.6 North America Integration Platform as a Service in Healthcare Market by Country

7.1.7 North America Integration Platform as a Service in Manufacturing Market by Country

7.1.8 North America Integration Platform as a Service in Media & Entertainment Market by Country

7.1.9 North America Integration Platform as a Service in Other Vertical Market by Country

CHAPTER 8. NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY COUNTRY

8.1 Introduction

8.2 US Integration Platform as a Service Market

8.2.1 US Integration Platform as a Service Market by Type

- 8.2.2 US Integration Platform as a Service Market by Deployment Type
- 8.2.3 US Integration Platform as a Service Market by Organization Size
- 8.2.4 US Integration Platform as a Service Market by Vertical
- 8.3 Canada Integration Platform as a Service Market
 - 8.3.1 Canada Integration Platform as a Service Market by Type
 - 8.3.2 Canada Integration Platform as a Service Market by Deployment Mode
 - 8.3.3 Canada Integration Platform as a Service Market by Organization Size
 - 8.3.4 Canada Integration Platform as a Service Market by Vertical
- 8.4 Mexico Integration Platform as a Service Market
 - 8.4.1 Mexico Integration Platform as a Service Market by Type
 - 8.4.2 Mexico Integration Platform as a Service Market by Deployment Mode
 - 8.4.3 Mexico Integration Platform as a Service Market by Organization Size
 - 8.4.4 Mexico Integration Platform as a Service Market by Vertical
- 8.5 Rest of North America Integration Platform as a Service Market
 - 8.5.1 Rest of North America Integration Platform as a Service Market by Type
 - 8.5.2 Rest of North America Integration Platform as a Service Market by Deployment Mode
 - 8.5.3 Rest of North America Integration Platform as a Service Market by Organization Size
 - 8.5.4 Rest of North America Integration Platform as a Service Market by Vertical

CHAPTER 9. COMPANY PROFILES

- 9.1 IBM Corporation
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Business Segment Analysis
 - 9.1.4 Research and Development Cost
- 9.2 Microsoft Corporation
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Business Segment Analysis
 - 9.2.4 Research and Development Cost
- 9.3 HP Enterprise Company
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental Analysis
 - 9.3.4 Research & Development
- 9.4 Oracle Corporation

- 9.4.1 Company Overview
- 9.4.2 Financial Analysis
- 9.4.3 Business Segment and Regional Analysis
- 9.4.4 Research and Development Cost
- 9.5 SAP SE
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Business Segment Analysis
 - 9.5.4 Research and Development Cost
- 9.6 CA, Inc.
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Business Segment and Regional Analysis
 - 9.6.4 Research and Development Cost
- 9.7 Salesforce.com, Inc.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Business Segment and Regional Analysis
 - 9.7.4 Research and Development Cost
- 9.8 Informatica Corporation.
 - 9.8.1 Company Overview
- 9.9 Mulesoft, Inc.
 - 9.9.1 Company Overview
- 9.10 SnapLogic, Inc.
 - 9.10.1 Company Overview
- 9.11 Celigo, Inc.
 - 9.11.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET, 2012 - 2015, USD MILLION

Table 2 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET, 2016 - 2022, USD MILLION

Table 3 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 4 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 5 NORTH AMERICA CLOUD SERVICE ORCHESTRATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 6 NORTH AMERICA CLOUD SERVICE ORCHESTRATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 7 NORTH AMERICA DATA TRANSFORMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 8 NORTH AMERICA DATA TRANSFORMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 9 NORTH AMERICA API MANAGEMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 10 NORTH AMERICA API MANAGEMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 11 NORTH AMERICA DATA INTEGRATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 12 NORTH AMERICA DATA INTEGRATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 13 NORTH AMERICA REAL TIME MONITORING & INTEGRATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 14 NORTH AMERICA REAL TIME MONITORING & INTEGRATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 15 NORTH AMERICA B2B & CLOUD INTEGRATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 16 NORTH AMERICA B2B & CLOUD INTEGRATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 17 NORTH AMERICA MANAGED SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 18 NORTH AMERICA MANAGED SERVICES MARKET BY COUNTRY, 2016 -

2022, USD MILLION

Table 19 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 20 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 21 NORTH AMERICA PUBLIC INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2012 - 2015, USD MILLION

Table 22 NORTH AMERICA PUBLIC INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2016 - 2022, USD MILLION

Table 23 NORTH AMERICA PRIVATE INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2012 - 2015, USD MILLION

Table 24 NORTH AMERICA PRIVATE INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2016 - 2022, USD MILLION

Table 25 NORTH AMERICA HYBRID INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2012 - 2015, USD MILLION

Table 26 NORTH AMERICA HYBRID INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2016 - 2022, USD MILLION

Table 27 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 28 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 29 NORTH AMERICA SMALL & MEDIUM ENTERPRISES INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2012 - 2015, USD MILLION

Table 30 NORTH AMERICA SMALL & MEDIUM ENTERPRISES INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2016 - 2022, USD MILLION

Table 31 NORTH AMERICA LARGE ENTERPRISES INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2012 - 2015, USD MILLION

Table 32 NORTH AMERICA LARGE ENTERPRISES INTEGRATION PLATFORM AS A SERVICE BY COUNTRY, 2016 - 2022, USD MILLION

Table 33 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 34 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 35 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 36 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 37 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 38 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 39 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 40 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 41 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN EDUCATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 42 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN EDUCATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 43 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 44 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 45 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 46 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 47 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 48 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 49 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 50 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 51 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN OTHER VERTICAL MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 52 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE IN OTHER VERTICAL MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 53 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 54 NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 55 US INTEGRATION PLATFORM AS A SERVICE MARKET, 2012 - 2015, USD MILLION

Table 56 US INTEGRATION PLATFORM AS A SERVICE MARKET, 2016 - 2022, USD

MILLION

Table 57 US INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 58 US INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 59 US INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 60 US INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 61 US INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 62 US INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 63 US INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 64 US INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 65 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET, 2012 - 2015, USD MILLION

Table 66 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET, 2016 - 2022, USD MILLION

Table 67 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 68 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 69 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT MODE, 2012 - 2015, USD MILLION

Table 70 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT MODE, 2016 - 2022, USD MILLION

Table 71 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 72 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 73 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 74 CANADA INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 75 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET, 2012 - 2015, USD MILLION

Table 76 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET, 2016 - 2022, USD MILLION

Table 77 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 78 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 79 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT MODE, 2012 - 2015, USD MILLION

Table 80 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT MODE, 2016 - 2022, USD MILLION

Table 81 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 82 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 83 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 84 MEXICO INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 85 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET, 2012 - 2015, USD MILLION

Table 86 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET, 2016 - 2022, USD MILLION

Table 87 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 88 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 89 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT MODE, 2012 - 2015, USD MILLION

Table 90 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY DEPLOYMENT MODE, 2016 - 2022, USD MILLION

Table 91 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 92 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 93 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 94 REST OF NORTH AMERICA INTEGRATION PLATFORM AS A SERVICE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 95 KEY INFORMATION – IBM CORPORATION

Table 96 KEY INFORMATION - MICROSOFT CORPORATION

Table 97 KEY INFORMATION - HP ENTERPRISE COMPANY

Table 98 KEY INFORMATION – ORACLE CORPORATION

Table 99 KEY INFORMATION – SAP SE

Table 100 KEY INFORMATION – CA, INC.

Table 101 KEY INFORMATION – SALESFORCE.COM, INC.

Table 102 KEY INFORMATION – INFORMATICA CORPORATION.

Table 103 KEY INFORMATION – MULESOFT, INC.

Table 104 KEY INFORMATION – SNAPLOGIC, INC.

Table 105 KEY INFORMATION – CELIGO, INC.

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