

North America Insect Repellent Market (2019-2025)

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Abstracts

The North America Insect Repellent Market would witness market growth of 8.4% CAGR during the forecast period (2019-2025). The North America Cochlear Implants market is studied across the U.S., Canada, and Mexico. The USA market dominated the North America Insect Repellent Market by Country in 2018, and would continue to be a dominant market till 2025; thereby, achieving a market value of \$1371.5 Million by 2025, growing at a CAGR of 7.9 % during the forecast period. The Canada market is expected to witness a CAGR of 8.7% during (2019 - 2025). Additionally, The Mexico market is expected to witness a CAGR of 10.8% during (2019 - 2025).

Broadly, the available insect repellent can be segmented in two categories as Synthetic insect repellents and natural insect repellents. Some of the common synthetic insect repellents include Methyl anthranilate and other anthranilate-based insect repellents Benzaldehyde, DEET (N,N-diethyl-m-toluamide), Dimethyl carbate, Dimethyl phthalate, Ethylhexanediol, Icaridin, Butopyronoxyl, Ethyl butylacetylaminopropionate, Metofluthrin and Permethrin. However, natural insect repellents include Beautyberry leaves, Birch tree bark, Bog Myrtle, Citronella Oil, Neem Oil, Lemongrass, Tea tree oil and Tobacco.

According to CDC (Center for Disease Control and Prevention), lemon eucalyptus is found to have higher efficacy among other natural insect repellents. Studies suggest 40% oil of lemon eucalyptus to be same effectiveness as that of products having DEET (high concentration). Another considerable highly effective natural insect repellent is neem oil. Neem oil is found to have an effectiveness as high as for 10-12 hours. The list of natural repellent further includes Citronella Oil among other though with efficacy duration of 30 – 60 minutes only.

Due to the rise in occurrences of mosquito borne diseases including, malaria, west nile fever, dengue fever, zika virus and others, the demand for mosquito repellents has experienced a high rise in demand for the insect repellents. This impact is expected to

increase further as a result of the increase in virus transmissions and mosquito population which is rising at rapid pace. Manufacturing companies together with the regional government are making hard efforts in increasing awareness about the prevention of such diseases and to discourage the breeding of the insects through cleanliness, and regarding the usage of repellents. As per a latest report, “World Malaria”, released in November 2018, 219 million cases of malaria were registered rising from that of 216 million cases in 2016 with African region having highest share of 92% of the total malaria cases.

The report highlights the adoption of Insect Repellent in North America region. Based on Insect Type, the market is segmented into Mosquito, Bugs, Fly Repellent and Others. Based on Product Type, the market is segmented into Vaporizers, Spray, Cream and other Products. The report also covers geographical segmentation of Insect Repellent market. The countries included in the report are USA, Canada, Mexico and Rest of North America.

Key market participants profiled in the report includes Spectrum Brands Holdings Inc., Reckitt Benckiser Group PLC, Jyothy Laboratories Limited, Godrej Group (Godrej Consumer Products Limited), Dabur India Ltd., Henkel AG & Company, KGaA, S.C. Johnson and Son Inc., Enesis Group, Coghlan's Ltd. and Quantum Health, Inc.

Scope of the Study

Market Segmentation:

By Insect Type

Mosquito

Bugs

Fly Repellent and

Others

By Product Type

Vaporizers

Spray

Cream and

Other Products

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Spectrum Brands Holdings, Inc.

Reckitt Benckiser Group PLC

Jyothy Laboratories Limited

Godrej Group (Godrej Consumer Products Limited)

Dabur India Ltd.

Henkel AG & Company, KGaA

S.C. Johnson and Son, Inc.

Enesis Group

Coghlan's Ltd.

Quantum Health, Inc.

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