

North America Infrastructure-as-a-Service (IaaS) Market (2017 - 2023)

<https://marketpublishers.com/r/N9316B8F5E5EN.html>

Date: June 2017

Pages: 92

Price: US\$ 1,500.00 (Single User License)

ID: N9316B8F5E5EN

Abstracts

Infrastructure as a Service (IaaS) is among the three leading categories within the cloud computing services, and the other services are Software as a Service (SaaS) and Platform as a Service (PaaS). Today, companies such as Amazon Web Service, Inc., IBM Corporation, VMware, Inc., and others offer wide range of services to host, manage, and maintain all kinds of IT infrastructure in a private or public data center. The data center can be accessed via the internet and from multiple locations. The benefit of using an IaaS platform is scalability. Users can demand resources scalability as per requirement. The flexible nature of the technology makes it a perfect match for temporary workloads, and also for workloads that are experimental in nature or change unexpectedly. Also, it is relatively easy to automate multiple tasks such as administrative tasks, dynamic scaling, desktop virtualization and policy-based services. The payment terms are quite flexible too, as the customers have the opportunity to pay per hour/week/month basis.

Based on the component types, the Infrastructure as a Service (IaaS) market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Infrastructure as a Service (IaaS) Testing, Dynamic Infrastructure as a Service (IaaS) Testing, and Interactive Infrastructure as a Service (IaaS) Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Infrastructure as a Service (IaaS) market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America Infrastructure as a Service (IaaS) market in 2016. Canada would witness

promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Infrastructure as a Service (IaaS) market. Key companies profiled in the report include Amazon Web Services, Microsoft Corporation, International Business Machines Corporation (IBM), VMware, Inc., Cisco System, Inc., Fujitsu Limited (Fujitsu), Google Inc., and Computer Science Corporation (CSC).

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