

# North America In-Memory Database Market (2016 - 2022)

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## Abstracts

Accessing data from the in-memory database eliminates the seek time when querying the data, providing faster and more predictable performance. Applications that need fast response time such as telecommunications networks, and mobile advertising networks, most often resort to the use main-memory databases. An in-memory database (IMDB, also main memory database system or MMDB or memory resident database) is a system that majorly relies on the computer's main memory to store data and is different from a database management system which uses a disk storage mechanism. Simpler internal optimization algorithms and fewer CPU instructions make main memory databases relatively faster than disk-optimized databases. In-memory technology has gained significant traction over the years, especially in the data analytics space, majorly due to the multi-core processors capable of addressing large memory and also due to availability of less expensive RAM.

Based on the Data type, the In-Memory Database market is segmented into Relational, NoSql and NewSql. Based on the Processing Type, the market is segmented into Online Transaction Processing and Online Analytics Processing. The Applications highlighted in this report include Transaction, Reporting, Analytics and Others. Based on Deployment Type, the market is segmented into On-Demand and On-Premise. Based on Organization size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The verticals covered under the report include BFSI, Government & Defense, Healthcare & Life Sciences, Retail & Consumer Goods, Transportation & Logistics, Telecom & IT, Manufacturing, Energy & Utilities and Others.

Based on Country, North America In-Memory Database market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America In-Memory Database market in 2015. Canada would witness promising

CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the In-Memory Database market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Teradata Corporation, Tableau Software, Inc. and Kognitio Ltd.

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