

North America Identity and Access Management Market (2016 - 2022)

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Abstracts

Identity and access management (IAM) is a security framework employed to grant secure access to the end users across multiple applications. Cloud identity and access management is a latest approach used to revamp traditional IT security environment. Fundamental functionality of the system includes fulfillment of access requests, automated provisioning of accounts among heterogeneous systems, password management, control over user access to target systems via automated policies & workflows and access certification processes. Organizations have found the need to allocate access to applications and information distributed across internal and external application systems. The allocated access has to be leveraged to multiple levels of identities, existing both inside and outside the organization. The challenge is to allocate access without compromising on any level and at the same time ensure security of the applications and other critical data. Enterprises are highly inclined to enforce multiple channel user access such as social, cloud and mobile and at the same time cater to internal needs such as compliance & audit reporting, role management and integration of various user bases.

Emergence of cloud-based identity and access management solutions has contributed largely to the growth of the market. Stringent policies by government cyber authorities to protect data are another major factor driving the growth of identity and access management solution market. The demand is further enhanced due to growing cyber-attacks on organizations to gain access to confidential data. On the other hand, Complex integration process and compatibility issues would hinder the growth of the identity and access management market.

Based on the component type, the Identity and Access Management market is segmented into Provisioning, Directory Services, Single Sign-On, Advanced

Authentication, Password Management and Audit, Compliance, & Governance. Directory Services is further segmented into Storage, Meta Directories and Virtual Directories. Single Sign- on is segmented into Enterprise and Web & Federated. Password Management is further segmented into Self Service Password Reset and Password Management for Privileged Users. The market is segmented into Small & Medium Enterprises and Large Enterprises bases upon the Organization Size. Based on Deployment Type, the market is segmented into cloud and On-Premise. The Verticals highlighted in this report include IT & Telecom, BFSI, Government Utilities, Healthcare, Energy, Manufacturing and Others.

Based on Country, North America Identity & Access Management market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant Country in the North America Identity & Access Management market in 2015. Canada and Mexico would witness a promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Identity & Access Management market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Computer Science Corporation, CA, Inc., Okta, Inc., NetIQ Corporation and Sailpoint Technologies, Inc.

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