

North America Hybrid Devices Market (2016 - 2022)

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Abstracts

The North America hybrid devices market is anticipated to generate \$11.4 billion by 2022, growing at a CAGR of 24.8% during the forecast period. Tech companies like Microsoft, Apple and Samsung have invested on devices that would get into mainstream. Microsoft was the first to introduce its Surface lineup, and successfully pushed the tablet-hybrid as a notebook replacement. Apple followed suite and released their iPad Pro, along with a keyboard and Apple Pencil for maximum productivity. Hand in hand, Samsung followed Apple and recently announced the Samsung Tab Pro, a Windows 10 hybrid device, which is a departure from its traditionally Android-based devices.

The report highlights the adoption of Hybrid Device market in North America region. Based on the Device type, the Hybrid Device market is segmented into Convertible hybrid devices, Detachable hybrid devices market. Based on the Screen Size, the market is segmented across Less than 12 inches, 12 inches to 15 inches, Greater than 15 inches segments. The report further segments the market based on the End User Industry as Retail Industry, Personal use, Healthcare Industry, Telecom and IT Industry, Educational Institutions and Others (Banking, Government, Transportation). The countries included in the report are U.S, Canada, Mexico and Rest of North America.

The key players operating in the market are ASUSTeK Computer Inc., Lenovo, HP Enterprise Company, L.P., Microsoft, Dell Inc., Toshiba Corporation, Samsung Corporation, Acer Inc., and Fujitsu Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Hybrid Device Market, by Device Type
 - 1.4.2 North America Hybrid Device Market, by Screen Size
 - 1.4.3 North America Hybrid Device Market, by End Use Industry
 - 1.4.4 North America Hybrid Device Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Key Influencing Factors
 - 2.2.1 Drivers
 - 2.2.2 Restraints
- 2.3 North America Hybrid Devices Market
 - 2.3.1 North America Hybrid Devices Market - By Country
 - 2.3.2 North America Hybrid Devices Market - By Device Type
 - 2.3.3 North America Hybrid Devices Market - By Screen Size
 - 2.3.4 North America Hybrid Devices Market - By End Use Industry

CHAPTER 3. NORTH AMERICA HYBRID DEVICES MARKET - BY DEVICE TYPE

- 3.1 North America Convertible Hybrid Devices Market - By Country
- 3.2 North America Detachable Hybrid Devices Market - By Country

CHAPTER 4. NORTH AMERICA HYBRID DEVICES MARKET - BY SCREEN SIZE

- 4.1 North America Less than 12 inch Hybrid Devices Market - By Country
- 4.2 North America 12 inch to 15 inch Hybrid Devices Market - By Country
- 4.3 North America Greater than 15 inch Hybrid Devices Market - By Country

CHAPTER 5. NORTH AMERICA HYBRID DEVICES MARKET - BY END USE INDUSTRY

- 5.1 North America Retail Hybrid Devices Market - By Geography
- 5.2 North America Communication & Control Hybrid Devices Market - By Geography
- 5.3 North America Gaming & Entertainment Hybrid Devices Market - By Geography
- 5.4 North America Smart Homes Controls Hybrid Devices Market - By Geography
- 5.5 North America Educational Institutions Hybrid Devices Market - By Geography
- 5.6 North America Other Industry Hybrid Devices Market- By Geography

CHAPTER 6. COUNTRY LEVEL ANALYSIS

- 6.1 U.S Hybrid Devices Market
 - 6.1.1 U.S Hybrid Devices Market- By Device Type
 - 6.1.2 U.S Hybrid Devices Market - By Screen Size
 - 6.1.3 U.S Hybrid Devices Market - By End Use Industry
- 6.2 Canada Hybrid Devices Market
 - 6.2.1 Canada Hybrid Devices Market - By Device Type
 - 6.2.2 Canada Hybrid Devices Market - By Screen Size
 - 6.2.3 Canada Hybrid Devices Market - By End Use Industry
- 6.3 Mexico Hybrid Devices Market
 - 6.3.1 Mexico Hybrid Devices Market - By Device Type
 - 6.3.2 Mexico Hybrid Devices Market - By Device Type
 - 6.3.3 Mexico Hybrid Devices Market - By End Use Industry
- 6.4 Rest of North America Hybrid Devices Market
 - 6.4.1 Rest of North America Hybrid Devices Market - By Device Type
 - 6.4.2 Rest of North America Hybrid Devices Market - By Device Type
 - 6.4.3 Rest of North America Hybrid Devices Market - By End Use Industry

CHAPTER 7. COMPANY PROFILES

- 7.1 ASUSTeK Computer, Inc.
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Research & Development Analysis
- 7.2 Acer Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Research & Development
- 7.3 Lenovo Group Ltd.
 - 7.3.1 Company Overview

- 7.3.2 Financial Analysis
- 7.3.3 Business Segment Analysis
- 7.4 HP Enterprise Company
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental Analysis
 - 7.4.4 Research & Development
- 7.5 SAMSUNG ELECTRONICS CO. LTD.
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development
- 7.6 Fujitsu Limited
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Business Segment Analysis
- 7.7 Microsoft Corporation
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Business Segment Analysis
 - 7.7.4 Research and Development Cost
- 7.8 Toshiba Corporation
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental Analysis

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 2 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 3 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY:
2012-2015

Table 4 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY:
2016-2022

Table 5 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE
TYPE: 2012-2015

Table 6 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE
TYPE: 2016-2022

Table 7 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN
SIZE: 2012-2015

Table 8 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN
SIZE: 2016-2022

Table 9 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2012-2015

Table 10 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2016-2022

Table 11 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE
TYPE: 2012-2015

Table 12 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE
TYPE: 2016-2022

Table 13 NORTH AMERICA CONVERTIBLE HYBRID DEVICES MARKET (\$MILLION)
- BY GEOGRAPHY: 2012-2015

Table 14 NORTH AMERICA CONVERTIBLE HYBRID DEVICES MARKET (\$MILLION)
- BY GEOGRAPHY: 2016-2022

Table 15 NORTH AMERICA DETACHABLE HYBRID DEVICES MARKET (\$MILLION) -
BY GEOGRAPHY: 2012-2015

Table 16 NORTH AMERICA DETACHABLE HYBRID DEVICES MARKET (\$MILLION) -
BY GEOGRAPHY: 2016-2022

Table 17 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN
SIZE: 2012-2015

Table 18 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN
SIZE: 2016-2022

Table 19 NORTH AMERICA LESS THAN 12 INCH HYBRID DEVICES MARKET

(\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 20 NORTH AMERICA LESS THAN 12 INCH HYBRID DEVICES MARKET

(\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 21 NORTH AMERICA 12 INCH TO 15 INCH HYBRID DEVICES MARKET

(\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 22 NORTH AMERICA 12 INCH TO 15 INCH HYBRID DEVICES MARKET

(\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 23 NORTH AMERICA GREATER THAN 15 INCH HYBRID DEVICES MARKET

(\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 24 NORTH AMERICA GREATER THAN 15 INCH HYBRID DEVICES MARKET

(\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 25 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2012-2015

Table 26 NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2016-2022

Table 27 NORTH AMERICA RETAIL HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 28 NORTH AMERICA RETAIL HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 29 NORTH AMERICA PERSONAL USE HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 30 NORTH AMERICA PERSONAL USE HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 31 NORTH AMERICA HEALTHCARE HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 32 NORTH AMERICA HEALTHCARE HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 33 NORTH AMERICA TELECOM AND IT HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 34 NORTH AMERICA TELECOM AND IT HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 35 NORTH AMERICA EDUCATIONAL INSTITUTIONS HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 36 NORTH AMERICA EDUCATIONAL INSTITUTIONS HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 37 NORTH AMERICA OTHER INDUSTRY HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2012-2015

Table 38 NORTH AMERICA OTHER INDUSTRY HYBRID DEVICES MARKET (\$MILLION) - BY GEOGRAPHY: 2016-2022

Table 39 U.S HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 40 U.S HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 41 U.S HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2012-2015

Table 42 U.S HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2016-2022

Table 43 U.S HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 44 U.S HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 45 U.S HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:
2012-2015

Table 46 U.S HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:
2016-2022

Table 47 CANADA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 48 CANADA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 49 CANADA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2012-2015

Table 50 CANADA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2016-2022

Table 51 CANADA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 52 CANADA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 53 CANADA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2012-2015

Table 54 CANADA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2016-2022

Table 55 MEXICO HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 56 MEXICO HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 57 MEXICO HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2012-2015

Table 58 MEXICO HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2016-2022

Table 59 MEXICO HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 60 MEXICO HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 61 MEXICO HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2012-2015

Table 62 MEXICO HYBRID DEVICES MARKET (\$MILLION) - BY END USE

INDUSTRY: 2016-2022

Table 63 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION):
2012-2015

Table 64 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION):
2016-2022

Table 65 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY
DEVICE TYPE: 2012-2015

Table 66 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY
DEVICE TYPE: 2016-2022

Table 67 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY
SCREEN SIZE: 2012-2015

Table 68 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY
SCREEN SIZE: 2016-2022

Table 69 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY
END USE INDUSTRY: 2012-2015

Table 70 REST OF NORTH AMERICA HYBRID DEVICES MARKET (\$MILLION) - BY
END USE INDUSTRY: 2016-2022

Table 71 KEY INFORMATION – ASUSTEK COMPUTER, INC.

Table 72 KEY INFORMATION – ACER INC.

Table 73 KEY INFORMATION – LENEVO GROUP LTD.

Table 74 KEY INFORMATION - HP ENTERPRISE COMPANY

Table 75 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 76 KEY INFORMATION - FUJITSU LIMITED

Table 77 KEY INFORMATION - MICROSOFT CORPORATION

Table 78 KEY INFORMATION - TOSHIBA CORPORATION

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