

North America Hybrid Devices Market (2016 - 2022)

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Abstracts

The North America hybrid devices market is anticipated to generate \$11.4 billion by 2022, growing at a CAGR of 24.8% during the forecast period. Tech companies like Microsoft, Apple and Samsung have invested on devices that would get into mainstream. Microsoft was the first to introduce its Surface lineup, and successfully pushed the tablet-hybrid as a notebook replacement. Apple followed suite and released their iPad Pro, along with a keyboard and Apple Pencil for maximum productivity. Hand in hand, Samsung followed Apple and recently announced the Samsung Tab Pro, a Windows 10 hybrid device, which is a departure from its traditionally Android-based devices.

The report highlights the adoption of Hybrid Device market in North America region. Based on the Device type, the Hybrid Device market is segmented into Convertible hybrid devices, Detachable hybrid devices market. Based on the Screen Size, the market is segmented across Less than 12 inches, 12 inches to 15 inches, Greater than 15 inches segments. The report further segments the market based on the End User Industry as Retail Industry, Personal use, Healthcare Industry, Telecom and IT Industry, Educational Institutions and Others (Banking, Government, Transportation). The countries included in the report are U.S, Canada, Mexico and Rest of North America.

The key players operating in the market are ASUSTeK Computer Inc., Lenovo, HP Enterprise Company, L.P., Microsoft, Dell Inc., Toshiba Corporation, Samsung Corporation, Acer Inc., and Fujitsu Ltd.

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