

North America HR Analytics Market (2019-2025)

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Abstracts

The North America HR Analytics Market would witness market growth of 12.1% CAGR during the forecast period (2019-2025).

HR analytics is not just about collecting staff effectiveness information, rather, it seeks to provide understanding into each method by collecting information and then using it to create appropriate choices about how to enhance these procedures. HR analytics can help identify changes and disruptions in the workplace even before they occur.

Business leaders can analyze this data from previous mergers, acquisitions, layoffs, and use it to predict and deal with any changes they want to have in their company.

They can do this because the data they get from HR, will enable them to study their employees' behavior, the patterns of overtime, how they use their time, what retains them at their job, what times they bill, and so on. This helps them understand the performance and production of their employee force.

Based on Component, the market is segmented into Solution and Services. Services are further categorized into Integration & Deployment, Advisory & Consulting and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized Enterprises. Based on Deployment Mode, the market is segmented into On-premise and Cloud. Based on Application, the market is segmented into Workforce Management, Retention, Recruitment, Payroll, Employee Engagement, Others. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Manufacturing, Education & Legal, Telecom & IT, Consumer Goods & Retail and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, SAP SE, Infor, Inc., The Sage Group Plc., IBM Corporation, Microstrategy Incorporated, ZOHO Corporation Pvt.

Ltd., Sisense, Inc., Visier, Inc. and Workday, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

Services

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By Application

Workforce Management

Retention

Recruitment

Payroll

Employee Engagement

Others

By Organization Size

Large Enterprises

Small & Medium Sized Enterprises

By Deployment Mode

On-premise

Cloud

By End User

BFSI

Healthcare & Life Sciences

Manufacturing

Education & Legal

Telecom & IT

Consumer Goods & Retail

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Oracle Corporation

SAP SE

Infor, Inc.

The Sage Group Plc.

IBM Corporation

Microstrategy Incorporated

ZOHO Corporation Pvt. Ltd.

Sisense, Inc.

Visier, Inc.

Workday, Inc.

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