

North America Household Vacuum Cleaners Market (2017 - 2023)

<https://marketpublishers.com/r/N97F99DEEDCEN.html>

Date: July 2017

Pages: 58

Price: US\$ 1,500.00 (Single User License)

ID: N97F99DEEDCEN

Abstracts

The North America Household Vacuum Cleaners Market would grow at a CAGR of 4.0% during 2017 -2023. Household vacuum cleaners are electrical appliances used in cleaning floors and carpets using suction. Vacuum cleaners come in different sizes and models such as handheld devices, battery-powered, central vacuum cleaners, and others. Household vacuum cleaners market falls within the umbrella of household appliances industry, which is a vibrant industry.

The demand for household vacuum cleaners has grown over the last few years due to growing awareness about health and cleanliness among the urban population. Manufacturing companies are working on offering better products to address environmental concerns. Limited levels of awareness in remote areas and high energy consumption are the factors that limit the market growth.

The North America household vacuum cleaners market is segmented based on product types, mode of sales, and country. Based on Mode of Sales, the market is segmented into Offline and Online. Based on Types, the market is segmented into Upright, Canister, Central, Drum, Robotics, and Others.

Based on country, North America Household Vacuum Cleaners market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the North America Household Vacuum Cleaners market in 2016. Canada would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Household Vacuum Cleaners market. Key companies profiled in the report include Panasonic Corporation, AB Electrolux, LG Corporation (LG Electronics, Inc.), Samsung Electronics Co. Ltd., Koninklijke Philips N.V, Miele & Cie. KG, Dyson Ltd., iRobot Corporation, Haier Group

Corporation., and Bissell, Inc.

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