

North America Home Decor Market (2019 - 2025)

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Abstracts

The North America Home Decor Market would witness market growth of 4% CAGR during the forecast period (2019 – 2025).

Home decor is an effective way of portraying the lifestyle that a consumer believes in. Home decor products are used in the decoration of an apartment or a house with various accessories and furnishings to provide a more aesthetic and pleasant appeal to the building. Items in home decor include household furniture, lamps, textiles, floor coverings, pots, candles, artifacts, furnishing items, etc.

Home decor has been gaining prominence across both developed and developing markets with increasing urbanization and globalization trends. Globalization is now enabling easy and wide availability of such decorative items, designs, and ideas to consumers. Homeowners are also realizing the need for such items and are often searching for them to keep their homes more attractive and organized.

Based on Product, the market is segmented into Furniture, Home Textile, and Floor Covering Market. Based on Category, the Furniture market is segmented into Kitchen, Living and Bedroom, Bathroom, Outdoor and Lighting; the Home Textile market is segmented into Rug, Bath Textiles, Bed Textiles, Kitchen & Dining Textiles and Living Room Textiles; the Floor Covering market is segmented into Tiles, Woods & Laminate, Vinyl & Rubber, Carpet & Rugs and Others. Based on End User, the market is segmented into Residential and Commercial. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Forbo Holding AG, Armstrong World Industries Inc., Mannington Mills, Inc., Mohawk Industries Inc., Berkshire Hathaway Inc., Herman Miller Inc., Ashley Furniture Industries Ltd. and Kimball International Inc.

Scope of the Study

Market Segmentation:

By Product

Furniture

Kitchen

Living and bedroom

Bathroom

Outdoor

Lighting

Home Textile

Rug

Bath Textiles

Bed Textiles

Kitchen & Dining Textiles

Living Room Textiles

Floor Covering

Tiles

Wood & Laminate

Vinyl & Rubber

Carpets & Rugs

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Forbo Holding AG

Armstrong World Industries Inc.

Mannington Mills, Inc.

Mohawk Industries Inc.

Berkshire Hathaway Inc.

Herman Miller Inc.

Ashley Furniture Industries Ltd.

Kimball International Inc.

Home Depot Inc.

LOWE'S COMPANIES Inc.

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