

North America Home Beer Brewing Machine Market By Product (Mini Brewer and Full-size Brewer) By Mode of Operation (Automatic and Manual) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Home Beer Brewing Machine Market would witness market growth of 12.7% CAGR during the forecast period (2020-2026).

People are opting for several reasons to make their beer. To save a higher cost of purchasing commercially equivalent beverages, many people opt for homebrew. Brewing domestically also allows one the ability to change the ingredients according to one's own taste, create beverages that are unavailable on the open market, or drinks that may contain fewer calories or less or more alcohol.

Brewing beer requires microbial activities at each step, from the processing of raw materials and malting to stability. In addition, the formation of beer is due to traditional food fermentation. Home beer brewing machines are preferred on several occasions by clients who plan house parties for drinks. These devices are available in myriad sizes, and they can be easily deployed. In turn, consumers use the home beer brewing equipment for the small-scale production and storage of beer.

The home beer brewing kit has several disadvantages that may impact the product's demand. Brewing beer is not as easy as it seems; at the time of raw materials calculation customers must be very careful. Incorrect calculation of the raw materials will change the beer's flavor and even affect the carbonation rate. Brewing beer takes up time, from 1 to 2 months. This is costly to set up and mount the brewing system as opposed to purchasing beer from the store. Brewing large quantities of beer can cause consumers to become obsessed with it, and may encourage them to have more beer,

leading to addiction.

Based on Product, the market is segmented into Mini Brewer and Full-size Brewer. Based on Mode of Operation, the market is segmented into Automatic and Manual. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Electronics, Inc. (LG Corporation), Brewie Company, MiniBrew B.V., PicoBrew, Inc., Speidel Tank- und Behälterbau GmbH, WilliamsWorn Ltd., Home Brew West, Kickstarter, PBC, BrewJacket, LLC, and AIBrew Corp.

Scope of the Study

Market Segmentation:

By Product

Mini Brewer and

Full-size Brewer

By Mode of Operation

Automatic and

Manual

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

LG Electronics, Inc. (LG Corporation)

Brewie Company

MiniBrew B.V.

PicoBrew, Inc.

Speidel Tank- und Behälterbau GmbH

WilliamsWarr Ltd.

Home Brew West

Kickstarter, PBC

BrewJacket, LLC

AlBrew Corp.

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