

North America Heated Mattress Pads Market By Application (Households, Hotels, Hospitals, and Other Applications), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Heated Mattress Pads Market would witness market growth of 5.5% CAGR during the forecast period (2020-2026).

Heated mattress pad comes with a temperature variation of 55 degree to 110 degree. Hence, we can accordingly adjust the temperature as per the needs and requirements. Due to advancement in technology, almost every heated mattress pad comes with wireless remote which makes it easier to use. Moreover, heated mattress pad assists you to regulate dual sleeping preferences. You can have the complete control of bed temperature at any point of time in a year. Also, you can set the timer to save the electricity usage. In addition to these things, heated mattress pads are soft and comfortable that gives a healthy and peaceful sleep.

North America is among the top revenue generating region in the global market. This is owing to the major instances of low temperatures observed in the region, which request that individuals heat their surroundings, especially room and beds for comfort and advantageous sleeping. For example, throughout the winter season, the temperature in Canada goes up to - 40 degrees Celsius. Furthermore, growing examples of lower back pain among customers in Canada have created prominence toward heating bedding as a proportion of therapeutic mattresses, which are expanding the demand for heated mattress pads in the region.

Major online channels incorporate organization portals and e-commerce websites. The online segment is anticipated to observe noteworthy development later on because of the expanding number of online customers who incline toward different e-commerce platforms. The availability of exclusive items and their first pieces were a portion of the

factors that are probably going to fuel the sales through organization portals.

Based on Application, the market is segmented into Households, Hotels, Hospitals, and Other Applications. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc. (Sunbeam Products, Inc.), Sleep Number Corporation, Bed Bath & Beyond, Inc., Electro Warmth Products, LLC, Delutti, Inc., Perfect Fit Industries, LLC (Cross River, LLC), Therapedic International, Tuck.com, LLC, Kryo, Inc. and Biddeford Blankets LLC (Microlife Corporation).

Scope of the Study

Market Segmentation:

By Application

Households

Hotels

Hospitals

Other Applications

By Distribution Channel

Offline

Online

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Newell Brands, Inc. (Sunbeam Products, Inc.)

Sleep Number Corporation

Bed Bath & Beyond, Inc.

Electro Warmth Products, LLC

Delutti, Inc.

Perfect Fit Industries, LLC (Cross River, LLC)

Therapedic International

Tuck.com, LLC

Kryo, Inc.

Biddeford Blankets LLC (Microlife Corporation)

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