

North America Healthcare CRO Services Market By Service Type (Clinical Research Services, Early Phase Development, Laboratory Services and Consulting Services) By End User (Pharmaceutical companies, Medical Device Companies and Academic Institutes) By Therapeutic Area (Oncology, CNS Disorder, Cardiovascular Disease, Diabetes, Metabolic Diseases, Infectious Diseases and Other therapeutic areas) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The North America Healthcare CRO Market would witness market growth of 5.6% CAGR during the forecast period (2019-2025).

The healthcare industry has been to the big data party late. Nonetheless, as the adoption of big data for healthcare continues to evolve, it will gradually follow other industries' more complex consumer marketing behaviors. This maturation is focused on acknowledgment by health care leaders that they need to take a broader and more strategic view of the knowledge. Healthcare data management | Information management in healthcare is the process of preserving, securing and evaluating information derived from different sources. Managing the abundance of available data on healthcare allows health systems to create comprehensive patient experiences, customized treatments, enhance communication, and improve health outcomes.

Real-time health monitoring systems offer real-time analyses of the health parameters

for the patient. Through these devices, patients exchange their health-care details with their providers in real-time for flexible health monitoring and management. The Internet of medical things significantly improves patients' health-care conditions. Due to the usage of the above IoT medical devices in the healthcare sector, tracking of patient monitoring and drug management has become possible. A growing aging population, increasing healthcare costs and a rise in the prevalence of chronic diseases are causing stakeholders in healthcare to strongly pursue remote health management and patient monitoring.

Based on Service Type, the market is segmented into Clinical Research Services, Early Phase Development, Laboratory Services and Consulting Services. Based on End User, the market is segmented into Pharmaceutical companies, Medical Device Companies and Academic Institutes. Based on Therapeutic Area, the market is segmented into Oncology, CNS Disorder, Cardiovascular Disease, Diabetes, Metabolic Diseases, Infectious Diseases and Other therapeutic areas. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IQVIA Holdings, Inc., Laboratory Corporation of America Holdings (Covance, Inc.), Pharmaceutical Product Development, Inc., Parexel International Corporation (Pamplona Capital Management), Charles River Laboratories International, Inc., ICON PLC, Dassault Systemes SE (Medidata Solutions, Inc.), Syneos Health, Inc., Pharmaron Beijing Co., Ltd., and GVK Biosciences Private Limited.

Scope of the Study

Market Segmentation:

By Service Type

Clinical Research Services

Early Phase Development

Laboratory Services and

Consulting Services

By End User

Pharmaceutical companies
Medical Device Companies and
Academic Institutes

By Therapeutic Area

Oncology
CNS Disorder
Cardiovascular Disease
Diabetes
Metabolic Diseases
Infectious Diseases and
Other therapeutic areas

By Country

US
Canada
Mexico
Rest of North America

Companies Profiled

IQVIA Holdings, Inc.

Laboratory Corporation of America Holdings (Covance, Inc.)

Pharmaceutical Product Development, Inc.

Parexel International Corporation (Pamplona Capital Management)

Charles River Laboratories International, Inc.

ICON PLC

Dassault Systemes SE (Medidata Solutions, Inc.)

Syneos Health, Inc.

Pharmaron Beijing Co., Ltd.

GVK Biosciences Private Limited

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