

North America Hand Wash Market By Distribution Channels (Hypermarkets, Retailers, Online and Other Channels) By End User (Commercial Sector and Residential Sector) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Hand wash Market would witness market growth of 5.7% CAGR during the forecast period (2020-2026).

Pandemic COVID-19 has affected people around borders. Governments and global organizations are working on warfare to stop the spread of the disease and find a solution that has led to the dissemination of information on how to maintain hygiene and prevent the transmission of the virus through various channels, such as printing, television, and internet. For example, a national campaign has been launched by the Centers for Disease Control and Prevention (CDC) to motivate adults and children to wash their hands before eating, after using the washroom and after coming home from outside. Such campaigns have a positive effect on people to prioritize home hand hygiene and thus increase the value of the market for liquid hand wash.

Research by a large number of renowned healthcare institutions shows that hand-cleaning reduces the spread of all types of germs. According to the recommendations of the Centers for Diseases Control and Prevention (CDC), soap and water should be washed away whenever possible, as regular cleaning reduces the number of germs and chemicals on the hands. Likewise, the improvement in the rates of handwashing travelers passing through just 10 world-leading airports could significantly reduce the spread of many infectious diseases, based on recent COVID-19 research carried out by the Massachusetts Institute of Technology (MIT) on February 2020.



Based on Distribution Channels, the market is segmented into Hypermarkets, Retailers, Online and Other Channels. Based on End User, the market is segmented into Commercial Sector and Residential Sector. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Johnson & Johnson, Unilever PLC, The Procter and Gamble Company, S.C. Johnson and Son, Inc. (The Caldrea Company), Beiersdorf AG, Reckitt Benckiser Group PLC, 3M Company, Henkel AG & Company, KGaA, Alticor Inc. (Amway Corporation), and Lion Corporation.

Inc. (Amway Corporation), and Lion Corporation.	
Scope of the Study	
Market Segmentation:	
By Distribution Channels	
Hypermarkets	
Retailers	
Online and	
Other Channels	
By End User	
Commercial Sector and	
Residential Sector	
By Country	
US	

Canada



Mexico

Rest of North America

Companies Profiled

Johnson & Johnson

Unilever PLC

The Procter and Gamble Company

S.C. Johnson and Son, Inc. (The Caldrea Company)

Beiersdorf AG

Reckitt Benckiser Group PLC

3M Company

Henkel AG & Company, KGaA

Alticor Inc. (Amway Corporation)

Lion Corporation

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Hand Wash Market, by Distribution Channels
 - 1.4.2 North America Hand Wash Market, by End User
 - 1.4.3 North America Hand Wash Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA HAND WASH MARKET BY DISTRIBUTION CHANNELS

- 3.1 North America Hypermarkets Market by Country
- 3.2 North America Retailers Market by Country
- 3.3 North America Online Market by Country
- 3.4 North America Other Channels Market by Country

CHAPTER 4. NORTH AMERICA HAND WASH MARKET BY END USER

- 4.1 North America Commercial Sector Market by Country
- 4.2 North America Residential Sector Market by Country

CHAPTER 5. NORTH AMERICA HAND WASH MARKET BY COUNTRY

- 5.1 US Hand Wash Market
 - 5.1.1 US Hand Wash Market by Distribution Channels



- 5.1.2 US Hand Wash Market by End User
- 5.2 Canada Hand Wash Market
 - 5.2.1 Canada Hand Wash Market by Distribution Channels
 - 5.2.2 Canada Hand Wash Market by End User
- 5.3 Mexico Hand Wash Market
 - 5.3.1 Mexico Hand Wash Market by Distribution Channels
 - 5.3.2 Mexico Hand Wash Market by End User
- 5.4 Rest of North America Hand Wash Market
 - 5.4.1 Rest of North America Hand Wash Market by Distribution Channels
 - 5.4.2 Rest of North America Hand Wash Market by End User

CHAPTER 6. COMPANY PROFILES

- 6.1 Johnson and Johnson
 - 6.1.1 Company Overview
 - 6.1.2 Financial Analysis
 - 6.1.3 Segmental & Regional Analysis
 - 6.1.4 Research & Development Expenses
- 6.2 Unilever PLC
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Segmental and Regional Analysis
 - 6.2.4 Research & Development Expense
 - 6.2.5 Recent strategies and developments:
 - 6.2.5.1 Partnerships, Collaborations, and Agreements:
- 6.3 The Procter and Gamble Company
 - 6.3.1 Company Overview
 - 6.3.2 Financial Analysis
 - 6.3.3 Segmental Analysis
 - 6.3.4 Research & Development Expense
- 6.4 S.C. Johnson and Son, Inc. (The Caldrea Company)
 - 6.4.1 Company Overview
 - 6.4.2 Recent strategies and developments:
 - 6.4.2.1 Product Launches and Product Expansions:
 - 6.4.2.2 Acquisition and Mergers:
- 6.5 Beiersdorf AG
 - 6.5.1 Company Overview
 - 6.5.2 Financial Analysis
 - 6.5.3 Segmental and Regional Analysis



- 6.5.4 Research & Development Expense
- 6.6 Reckitt Benckiser Group PLC
 - 6.6.1 Company Overview
 - 6.6.2 Financial Analysis
 - 6.6.3 Segmental and Regional Analysis
 - 6.6.4 Research & Development Expenses
 - 6.6.5 Recent strategies and developments:
 - 6.6.5.1 Partnerships, Collaborations, and Agreements:
 - 6.6.5.2 Product Launches and Product Expansions:
- 6.7 3M Company
 - 6.7.1 Company Overview
 - 6.7.2 Financial Analysis
 - 6.7.3 Segmental and Regional Analysis
 - 6.7.4 Research & Development Expense
- 6.8 Henkel AG & Company, KGaA
 - 6.8.1 Company Overview
 - 6.8.2 Financial Analysis
 - 6.8.3 Segmental and Regional Analysis
 - 6.8.4 Research & Development Expense
 - 6.8.5 Recent strategies and developments:
 - 6.8.5.1 Geographical Expansions:
- 6.9 Alticor Inc. (Amway Corporation)
 - 6.9.1 Company Overview
 - 6.9.2 Recent strategies and developments:
 - 6.9.2.1 Product Launches and Product Expansions:
- 6.1 Lion Corporation
 - 6.10.1 Company Overview
 - 6.10.2 Financial Analysis
 - 6.10.3 Segmental and Regional Analysis



List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA HAND WASH MARKET, 2016 - 2019, USD MILLION TABLE 2 NORTH AMERICA HAND WASH MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA HAND WASH MARKET BY DISTRIBUTION CHANNELS,

2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA HYPERMARKETS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA HYPERMARKETS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA RETAILERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA RETAILERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA OTHER CHANNELS MARKET BY COUNTRY, 2016 - 2019. USD MILLION

TABLE 12 NORTH AMERICA OTHER CHANNELS MARKET BY COUNTRY, 2020 - 2026. USD MILLION

TABLE 13 NORTH AMERICA HAND WASH MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA HAND WASH MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA COMMERCIAL SECTOR MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA COMMERCIAL SECTOR MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA RESIDENTIAL SECTOR MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA RESIDENTIAL SECTOR MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 NORTH AMERICA HAND WASH MARKET BY COUNTRY, 2016 - 2019,



USD MILLION

TABLE 20 NORTH AMERICA HAND WASH MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 US HAND WASH MARKET, 2016 - 2019, USD MILLION

TABLE 22 US HAND WASH MARKET, 2020 - 2026, USD MILLION

TABLE 23 US HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2016 - 2019, USD MILLION

TABLE 24 US HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2020 - 2026, USD MILLION

TABLE 25 US HAND WASH MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 26 US HAND WASH MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 27 CANADA HAND WASH MARKET, 2016 - 2019, USD MILLION

TABLE 28 CANADA HAND WASH MARKET, 2020 - 2026, USD MILLION

TABLE 29 CANADA HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2016 - 2019, USD MILLION

TABLE 30 CANADA HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2020 - 2026, USD MILLION

TABLE 31 CANADA HAND WASH MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 32 CANADA HAND WASH MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 33 MEXICO HAND WASH MARKET, 2016 - 2019, USD MILLION

TABLE 34 MEXICO HAND WASH MARKET, 2020 - 2026, USD MILLION

TABLE 35 MEXICO HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2016 - 2019, USD MILLION

TABLE 36 MEXICO HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2020 - 2026, USD MILLION

TABLE 37 MEXICO HAND WASH MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 38 MEXICO HAND WASH MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 39 REST OF NORTH AMERICA HAND WASH MARKET, 2016 - 2019, USD MILLION

TABLE 40 REST OF NORTH AMERICA HAND WASH MARKET, 2020 - 2026, USD MILLION

TABLE 41 REST OF NORTH AMERICA HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2016 - 2019, USD MILLION

TABLE 42 REST OF NORTH AMERICA HAND WASH MARKET BY DISTRIBUTION CHANNELS, 2020 - 2026, USD MILLION



TABLE 43 REST OF NORTH AMERICA HAND WASH MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 44 REST OF NORTH AMERICA HAND WASH MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 45 KEY INFORMATION – JOHNSON AND JOHNSON

TABLE 46 KEY INFORMATION – UNILEVER PLC

TABLE 47 KEY INFORMATION – THE PROCTER AND GAMBLE COMPANY

TABLE 48 KEY INFORMATION - S.C.JOHNSON AND SON, INC.

TABLE 49 KEY INFORMATION - BEIERSDORF AG

TABLE 50 KEY INFORMATION - RECKITT BENCKISER GROUP PLC

TABLE 51 KEY INFORMATION - 3M COMPANY

TABLE 52 KEY INFORMATION - HENKEL AG & COMPANY, KGAA

TABLE 53 KEY INFORMATION - ALTICOR INC. (AMWAY CORPORATION)

TABLE 54 KEY INFORMATION - LION CORPORATION



List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH



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