

# **North America Hand Sanitizer Market By Product Types (Gel, Spray, Foam), End-user (Hospitals, Hotels & Restaurants, Residential), Sales Channels (Departmental Store & Supermarkets, Pharmacies, Online Store) By Country, Industry Analysis and Forecast, 2019 - 2025**

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## **Abstracts**

The North America Hand Sanitizer Market would witness market growth of 10.8% CAGR during the forecast period (2020-2026). WHO and US CDC's constant reminders on the need for hygienic hands has further added to the popularity of hand sanitizer products all over the world. Extensive media coverage pertaining to disease outbreaks is further adding the demand for hand sanitizers. Healthcare institutions have worked on floating stringent regulations for their staff, to ensure the spreading of hospital-acquired infections (HAIs).

Hand washing and hand sanitizers in various ways reduce the microbial populations. Hand washing-whether done with "antibacterial" soap or regular soap-physically eliminates microorganisms from the skin, washing down the drain literally the live microbes. Hand sanitizers reduce rates of microorganisms by chemically destroying them much like disinfectants kill germs on surfaces in the environment. The extent of the hand washing effect is mainly a function of washing time and use of the soap. A hand sanitizer's efficiency is the highest when applying a large amount of liquid to the palms. The use of a large amount of hand sanitizer provides an excess of the active ingredient and increases the period of chemical action before the hand sanitizer gets evaporated.

The global marketplace is experiencing a high demand for health and wellness items

like sanitizers, floor cleaning items, and other cleaning products that compress the effect of infectious diseases such as COVID-19—a global pandemic experienced by nearly all countries — and others. The COVID-19 outbreak, commonly referred to as coronavirus in the year 2020, has boosted the global sale of hand sanitizers.

Based on Product Types, the market is segmented into Gel, Spray, Foam, and Others. Based on End-User, the market is segmented into Hospitals, Hotels & Restaurants, Residential, and Others. Based on Sales Channels, the market is segmented into Departmental Store & Supermarkets and Distribution Agencies, Pharmacies, Online Store, and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Reckitt Benckiser Group PLC, 3M Company, Sanofi S.A., The Procter and Gamble Company, Unilever Plc., GOJO Industries, Inc., L Brands, Inc. (Bath & Body Works, LLC), S.C. Johnson and Son, Inc., Henkel AG & Company, KGaA and Kimberly-Clark Corporation.

## Scope of the Study

### Market Segmentation:

#### By Product Types

Gel

Spray

Foam

Others

#### By End-User

Hospitals

Hotels & Restaurants

Residential

Others

#### By Sales Channels

Departmental Store & Supermarkets

Pharmacies

Online Store

Others

#### By Country

US

Canada

Mexico

Rest of North America

#### Companies Profiled

Reckitt Benckiser Group PLC

3M Company

Sanofi S.A.

The Procter and Gamble Company

Unilever PLC

GOJO Industries, Inc.

L Brands, Inc. (Bath & Body Works, LLC)

S.C.Johnson and Son, Inc.

Henkel AG & Company, KGaA

Kimberly-Clark Corporation

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