

North America Hand Sanitizer Market (2017 - 2023)

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Abstracts

The North America Hand Sanitizer Market is would grow at a CAGR of 9.1% during the forecast period. Hand sanitizers are antiseptic or disinfectant which are in the form of gels, foams, sprays, or in liquid forms, and are used instead of washing hands. WHO and US CDC's constant reminders on the need for hygienic hands has further added to the popularity of hand sanitizer products all over the world. Extensive media coverage pertaining to disease outbreaks is further adding the demand for hand sanitizers. Healthcare institutions have worked on floating stringent regulations for their staff, to ensure the spreading of hospital-acquired infections (HAIs).

Based on Product Types, the market is segmented into Gel, Spray, Foam, and Others. Based on End-User, the market is segmented into Hospitals, Hotels & Restaurants, Residential, and Others. Based on Sales Channels, the market is segmented into Departmental Store & Supermarkets, Pharmacies, Online Store, and Others.

Based on country, North America Hand Sanitizer market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the North America Hand Sanitizer market in 2016.

The report covers the analysis of key stake holders of the Hand Sanitizer market. Key companies profiled in the report include Reckitt Benckiser Group Plc., 3M Company, Sanofi (Chattem, Inc.), PROCTER & GAMBLE CO, Unilever, GOJO Industries, Inc., L Brands (Bath & Body Works, LLC), Deb Group Ltd., Henkel AG & Company, KGaA, and Kimberly- Clark Corporation.

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