

# North America Hair Restoration Services Market (2019-2025)

<https://marketpublishers.com/r/N87D1B8841EAEN.html>

Date: October 2019

Pages: 63

Price: US\$ 1,500.00 (Single User License)

ID: N87D1B8841EAEN

## Abstracts

The North America Hair Restoration Services Market would witness market growth of 4.8% CAGR during the forecast period (2019-2025). The North America Cochlear Implants market is studied across the U.S., Canada, and Mexico. The hair restoration services market is experiencing the latest trends and innovations that have resulted in services being more productive and effective. For example, the ARTAS robotic procedure is a recent technology that has been introduced with leading hair transplant physicians and researchers. The technology utilizes advanced robotic technology to help physicians in challenging, manual methods that need repetitive and precise movements, which might increase the risk of human error.

Hair cloning is another recent procedure that gained prominence in the hair restoration services market. This technology is a cell therapy that is an effective, minimally invasive hair growth procedure. Hair cloning eliminates the need for any maintenance post-surgery. Moreover, increased celebrity influence and consistent self-consciousness about facial appearance, and peer influence to grow thicker hair are also key factors that are contributing towards further adoption of hair restoration services. What's more, the growing need to maintain a good condition of hair has become a major concern among appearance-conscious customers. This is further fueling the need for hair restoration services, thereby, driving the global hair restoration services market growth.

The follicular unit extraction segment accounted for a large market share of hair restoration services in 2018 depending on service type. The male segment accounted for an exponential growth rate by gender in 2018 and is anticipated to grow at the highest growth over the years to come. North America accounted for a prominent market share in 2018, region-wise, and is expected to expand throughout the hair restoration market.

The demand for hair transplant has risen with the increase in the number of people dealing with hair loss. Roughly, 60% of men and 40% of women are suffering from hair loss due to multiple yet unavoidable reasons like stress, aging, illness, or genetics. It is anticipated that this industry will grow with the technological development implemented in nations that provide better hair transplant facilities. In addition, the industry for hair restoration services will also benefit from the introduction of robotic surgical skin transplant technologies, such as ARTAS, which will lead in a secure and effective hair transplant operation. Increasing use of neograft hair transplant technologies using a follicular unit extraction technique that can be used by both males and females is probable to boost this market over the forecast period.

The report highlights the adoption of Hair Restoration Services in North America. Based on Service Provider, the market is segmented into Hospitals, Clinics and Surgical Centers. Based on Gender, the market is segmented into Male, and Female. Based on Service type, the market is segmented into Follicular Unit Extraction, Follicular Unit Transplantation, Laser Treatment, Follicular Unit Strip Surgery and Other services. The report also covers geographical segmentation of Hair Restoration Services market. The countries included in the report are USA, Canada, Mexico and Rest of North America.

The major market players expanding their reach in the North America hair restoration services market are Allergan PLC, Direct Hair Implantation Ltd., Bosley, Inc. (Aderans Company Limited), National Hair Centers (GD&D Hair Solutions), Venus Concept Ltd. (NeoGraft Solutions), Lexington Intl. LLC, Bernstein Medical PC, Theradome, Inc., Elite Hair Restoration Ltd. and IllumiFlow.

## Scope of the Study

### Market Segmentation:

#### By Service Provider

Hospitals

Clinics

Surgical Centers

## By Gender

Male

Female

## By Service Type

Follicular Unit Extraction

Follicular Unit Transplantation

Laser Treatment

Follicular Unit Strip Surgery

Other services

## By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled:

Allergan PLC

Direct Hair Implantation Ltd.

Bosley, Inc. (Aderans Company Limited)

National Hair Centers (GD&D Hair Solutions)

Venus Concept Ltd. (NeoGraft Solutions)

Lexington Intl. LLC

Bernstein Medical PC

Theradome, Inc.

Elite Hair Restoration Ltd.

IllumiFlow

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