

North America Green Packaging Market (2017 - 2023)

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Abstracts

The Green Packaging Market in North America is expected to register a CAGR of 5.2% during the forecast period (2017 – 2023). The green packaging process uses an environmentally friendly method which reduces pollution and waste, while preserving natural resources and energy. Green Packaging, also known as sustainable packaging has become one of the emerging trends all over the world.

Growing awareness about health & hygiene and implementation of new rules & regulations for banning the use of conventional packaging has contributed to the growth of green packaging in food & pharmaceutical industries. Manufactures are now looking for alternatives for conventional packaging. Moreover, few companies have also taken initiative to promote the use of recyclable products. For example, Coca-Cola has created an ad for showcasing recycled packaging to encourage customers to go green. Likewise, Dow Chemicals and Henkel are also promoting green packaging products.

Based on Types, the market is segmented into Recycled Packaging, Degradable Packaging, and Reusable Packaging. The Recycled Packaging market is further segmented into Paper, Plastics, Metals, Glass, and Others. Reusable Packaging Type includes Drums, Plastic Containers, and Storage Devices & Processors. Based on Applications, the market is segmented into Food & Beverages, Personal Care, Healthcare, and Others. Based on Countries, the market is segmented into US, Mexico, Canada, and Rest of North America.

The report covers the analysis of key stake holders of the Green Packaging Market. Key companies profiled in the report include E.I. DU Pont De Nemours And Company, Amcor Limited, Mondi Group, Sealed Air Corporation, Tetra Laval (Tetra Pak), Ardagh Group Co., PlastiPak Holdings, Inc., Bemis Company, Inc., DS Smith, and Nampak.

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