

North America Geospatial Analytics Market (2016 - 2022)

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Abstracts

Within the flood of data collected through various sources, the geospatial data occupies a unique place. The advancement in the networks of GPS satellites and cell towers and the adoption of Internet of Things has enabled tracking and locating people and objects precisely. Nevertheless, putting the geospatial data to use is quite a challenge. Geospatial analysis is a process of gathering, displaying, and manipulating imagery, GPS, satellite photography and historical data, which are described explicitly in terms of geographic coordinates or implicitly, in terms of a street address, postal code, or forest stand identifier. Geospatial analysts use filters to identify relevant data and then apply the output to conceptualize and visualize geographically sorted data to then conduct trend analysis, modeling, and predictions.

Based on the type, the Geospatial Analytics market is segmented into Surface Analytics, Network Analytics, Geo-visualization and others.

Based on the technology, the market is segmented into Remote Sensing, GPS & GIS and Others. The Applications highlighted in this report include Surveying, Medicine & Public Safety, Disaster Risk Reduction & Management, Climate Change Adaptation and Others. The verticals covered under the report include Utility & Communication, Business, Government & Public Utilities, Natural Resource, Automotive, Defense & Intelligence and Others.

Based on country, Geospatial Analytics market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the North America Geospatial Analytics market in 2015. Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Geospatial Analytics market.

Key companies profiled in the report include Trimble Navigation Ltd., Hexagon AB, Harris Corporation, Bentley Systems, Inc., General Electric (GE), Macdonald, Dettwiler & Associates, Ltd., Fugro N.V. and RMSI.

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