

North America Geographic Information System Market (2016 - 2022)

<https://marketpublishers.com/r/N5A378021DDEN.html>

Date: April 2016

Pages: 110

Price: US\$ 1,500.00 (Single User License)

ID: N5A378021DDEN

Abstracts

North America is a region that adopts new technologies relatively early than other regions. Factors such as technological advancements and increasing adoption of geographic information system in industries such as telecom, government agencies and financial sectors among others are the major drivers for the GIS in the North America region. Need for information in the field of resource management has necessitated the deployment of several modern systems, one among which is GIS system. GIS finds its major applications in disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others.

The North American GIS market is segmented based on type into software, service and data. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services, telecom and others. For better understanding of the market penetration of GIS technology in the North America region, the market is studied across countries, namely U.S., Canada, Mexico and rest of North America. The revenue contribution from the region would witness a marked decline, as most of the industries would already have explored the full potential of the GIS technology.

The report covers the analysis of key companies in the North American GIS market. Major companies profiled in the report include Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk, Inc., Pitney Bowes, Inc. and MacDonald, Dettwiler and Associates Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Research Methodology

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Key market trends
- 3.3 Drivers
- 3.4 Restraints
- 3.5 Opportunity

CHAPTER 4. NORTH AMERICA GIS MARKET BY TYPE

- 4.1 Introduction
 - 4.1.1 Software
 - 4.1.2 Service
 - 4.1.3 Data

CHAPTER 5. NORTH AMERICA GIS MARKET BY APPLICATION

- 5.1 Introduction
 - 5.1.1 Disaster Management
 - 5.1.2 Land Information
 - 5.1.3 Map Viewing (Cartography)
 - 5.1.4 Infrastructure Management
 - 5.1.5 Business Information
 - 5.1.6 Military & Defence (Geopolitics)
 - 5.1.7 Mineral Exploration (Geoscience)
 - 5.1.8 Biological
 - 5.1.9 Other Applications

CHAPTER 6. NORTH AMERICA GIS MARKET BY VERTICAL

6.1 Introduction

- 6.1.1 Utilities
- 6.1.2 Transportation
- 6.1.3 Government Agencies
- 6.1.4 Retail
- 6.1.5 Oil & Gas
- 6.1.6 Healthcare
- 6.1.7 Financial Services
- 6.1.8 Telecom
- 6.1.9 Others Verticals

CHAPTER 7. NORTH AMERICA GIS MARKET BY END-USER

7.1 Introduction

- 7.1.1 Public Sector
- 7.1.2 Private Sector

CHAPTER 8. NORTH AMERICA GIS MARKET BY COUNTRY

8.1 Introduction

8.2 North America GIS Market by Country

8.3 U.S. GIS Market

- 8.3.1 U.S. GIS Market by Type
- 8.3.2 U.S. GIS Market by Application
- 8.3.3 U.S. GIS Market by Vertical
- 8.3.4 U.S. GIS Market by End-User

8.4 Canada GIS Market

- 8.4.1 Canada GIS Market by Type
- 8.4.2 Canada GIS Market by Application
- 8.4.3 Canada GIS Market by Vertical
- 8.4.4 Canada GIS Market by End-User

8.5 Mexico GIS Market

- 8.5.1 Mexico GIS Market by Type
- 8.5.2 Mexico GIS Market by Application
- 8.5.3 Mexico GIS Market by Vertical
- 8.5.4 Mexico GIS Market by End-User

8.6 Rest of North America GIS Market

- 8.6.1 Rest of North America GIS Market by Type

- 8.6.2 Rest of North America GIS Market by Application
- 8.6.3 Rest of North America GIS Market by Vertical
- 8.6.4 Rest of North America GIS Market by End-User

CHAPTER 9. COMPANY PROFILE

- 9.1 Pasco Corporation
 - 9.1.1 Company overview
 - 9.1.2 Financial Analysis
- 9.2 Ubisense Group plc
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
- 9.3 Beijing SuperMap Software Co., Ltd.
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
- 9.4 Hexagon AB
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
- 9.5 Schneider Electric SE
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
- 9.6 Environmental Systems Research Institute
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
- 9.7 Bentley Systems, Incorporated
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
- 9.8 Autodesk, Inc.
 - 9.8.1 Company overview
 - 9.8.2 Financial Analysis
- 9.9 Pitney Bowes Inc.
 - 9.9.1 Company Overview
 - 9.9.2 Financial Analysis
- 9.10 MacDonald, Dettwiler and Associates Ltd.
 - 9.10.1 Company Overview
 - 9.10.2 Financial Analysis

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 2 NORTH AMERICA GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 3 NORTH AMERICA GIS SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 4 NORTH AMERICA GIS SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 5 NORTH AMERICA GIS SERVICE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 6 NORTH AMERICA GIS SERVICE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 7 NORTH AMERICA GIS DATA MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 8 NORTH AMERICA GIS DATA MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 9 NORTH AMERICA GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 10 NORTH AMERICA GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 11 NORTH AMERICA GIS DISASTER MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 12 NORTH AMERICA GIS DISASTER MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 13 NORTH AMERICA GIS LAND INFORMATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 14 NORTH AMERICA GIS LAND INFORMATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 15 NORTH AMERICA GIS MAP VIEWING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 16 NORTH AMERICA GIS MAP VIEWING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 17 NORTH AMERICA GIS INFRASTRUCTURE MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 18 NORTH AMERICA GIS INFRASTRUCTURE MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 19 NORTH AMERICA GIS BUSINESS INFORMATION MARKET BY COUNTRY,

USD MILLION, (2012-2015)

Table 20 NORTH AMERICA GIS BUSINESS INFORMATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 21 NORTH AMERICA GIS MILITARY & DEFENSE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 22 NORTH AMERICA GIS MILITARY & DEFENSE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 23 NORTH AMERICA GIS MINERAL EXPLORATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 24 NORTH AMERICA GIS MINERAL EXPLORATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 25 NORTH AMERICA GIS BIOLOGICAL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 26 NORTH AMERICA GIS BIOLOGICAL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 27 NORTH AMERICA GIS OTHER APPLICATIONS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 28 NORTH AMERICA GIS OTHER APPLICATIONS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 29 NORTH AMERICA GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 30 NORTH AMERICA GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 31 NORTH AMERICA GIS UTILITIES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 32 NORTH AMERICA GIS UTILITIES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 33 NORTH AMERICA GIS TRANSPORTATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 34 NORTH AMERICA GIS TRANSPORTATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 35 NORTH AMERICA GIS GOVERNMENT AGENCIES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 36 NORTH AMERICA GIS GOVERNMENT AGENCIES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 37 NORTH AMERICA GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 38 NORTH AMERICA GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 39 NORTH AMERICA GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 40 NORTH AMERICA GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 41 NORTH AMERICA GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 42 NORTH AMERICA GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 43 NORTH AMERICA GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 44 NORTH AMERICA GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 45 NORTH AMERICA GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 46 NORTH AMERICA GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 47 NORTH AMERICA GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 48 NORTH AMERICA GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 49 NORTH AMERICA GIS MARKET BY END-USER, USD MILLION, (2012-2015)

Table 50 NORTH AMERICA GIS MARKET BY END-USER, USD MILLION, (2016-2022)

Table 51 NORTH AMERICA GIS PUBLIC SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 52 NORTH AMERICA GIS PUBLIC SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 53 NORTH AMERICA GIS PRIVATE SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 54 NORTH AMERICA GIS PRIVATE SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 55 NORTH AMERICA GIS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 56 NORTH AMERICA GIS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 57 UNITED STATES GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 58 UNITED STATES GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 59 UNITED STATES GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 60 UNITED STATES GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 61 UNITED STATES GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 62 UNITED STATES GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 63 UNITED STATES GIS MARKET BY END-USER, USD MILLION, (2012-2015)

Table 64 UNITED STATES GIS MARKET BY END-USER, USD MILLION, (2016-2022)

Table 65 CANADA GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 66 CANADA GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 67 CANADA GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 68 CANADA GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 69 CANADA GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 70 CANADA GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 71 CANADA GIS MARKET BY END-USER, USD MILLION, (2012-2015)

Table 72 CANADA GIS MARKET BY END-USER, USD MILLION, (2016-2022)

Table 73 MEXICO GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 74 MEXICO GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 75 MEXICO GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 76 MEXICO GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 77 MEXICO GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 78 MEXICO GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 79 MEXICO GIS MARKET BY END-USER, USD MILLION, (2012-2015)

Table 80 MEXICO GIS MARKET BY END-USER, USD MILLION, (2016-2022)

Table 81 REST OF NORTH AMERICA GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 82 REST OF NORTH AMERICA GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 83 REST OF NORTH AMERICA GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 84 REST OF NORTH AMERICA GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 85 REST OF NORTH AMERICA GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 86 REST OF NORTH AMERICA GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 87 REST OF NORTH AMERICA GIS MARKET BY END-USER, USD MILLION, (2012-2015)

Table 88 REST OF NORTH AMERICA GIS MARKET BY END-USER, USD MILLION, (2016-2022)

Table 89 PASCO CORPORATION KEY INFORMATION

Table 90 INCOME STATEMENT

Table 91 BALANCE SHEET

Table 92 UBISENSE GROUP PLC. KEY INFORMATION

Table 93 INCOME STATEMENT

Table 94 BALANCE SHEET

Table 95 BEIJING SUPERMAP SOFTWARE CO., LTD KEY INFORMATION

Table 96 INCOME STATEMENT

Table 97 BALANCE SHEET

Table 98 HEXAGON AB KEY INFORMATION

Table 99 INCOME STATEMENT

Table 100 BALANCE SHEET

Table 101 SCHNEIDER ELECTRIC SE KEY INFORMATION

Table 102 INCOME STATEMENT

Table 103 BALANCE SHEET

Table 104 ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE KEY
INFORMATION

Table 105 BENTLEY SYSTEMS, INC. KEY INFORMATION

Table 106 AUTODESK, INC. KEY INFORMATION

Table 107 INCOME STATEMENT

Table 108 BALANCE SHEET

Table 133 PITNEY BOWES INC. KEY INFORMATION

Table 134 INCOME STATEMENT

Table 135 BALANCE SHEET

Table 136 MACDONALD, DETTWILER AND ASSOCIATES LTD. KEY INFORMATION

Table 137 INCOME STATEMENT

Table 138 BALANCE SHEET

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