

North America Fruit Beer Market By Flavor (Raspberry, Cherry, Apricot, Peach and Other flavors) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Fruit Beer Market would witness market growth of 2.8% CAGR during the forecast period (2020-2026).

Traditionally, only fruits were fermented for producing beer from fruit. Many breweries nowadays add extract, syrup or processed flavors to the finished product, rather than undertaking the fermentation process. The beer is meant to be served chilled and it borrows from the fruit used its dominant taste. Like a cherry-based fruit beer, coupled with the carbonated fizz you get in the brew will have the signature tarty taste.

Fruit beer is also popular for reducing stress. It is mild and easy and it relaxes the mind and body. Drinking fruit beer following a long day's work helps rejuvenate the body and washes away the everyday pressure from fear and tension. The beverage tends to hydrate the body and preserve body moisture when a person exercises in the hot sun. Daily consumption of fruit beer may help delay the aging process. It is rich in minerals and vitamins and promotes healthy skin. Regular intake can help glow your skin. Since it is low in fat and cholesterol, and strong in antioxidants and vitamin B-6, fruit beer helps reduce blood clot development and protect the heart. It also helps with avoiding other health problems including cancer and osteoporosis.

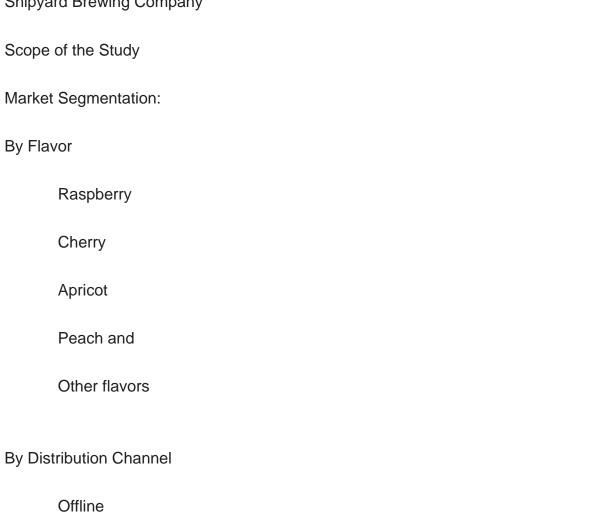
Customers make an intentional decision to limit alcohol consumption, opening up the demand for drinks that cater to both the teetotal and customers to limit their alcohol intake. Health-conscious consumers are one of the biggest goals in this category and several brands are trying to focus on this prominent healthy living trend. Many non-



alcoholic beverages that have reached the market over the past year have been designed to comply with wider primary health, wellness, and sustainability patterns for consumers.

Based on Flavor, the market is segmented into Raspberry, Cherry, Apricot, Peach and Other flavors. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Boston Beer Company, Inc., Jester King Brewery, New Glarus Brewing Company, Allagash Brewing Company, Siren Craft Brew, Founders Brewing Co. (Mahou San Minguel), New Belgium Brewing Company, Inc., Kirin Holdings Company Limited), Lindemans Brewery, Abita Brewing Company, and Shipyard Brewing Company



Online



By Country
US
Canada
Mexico
Rest of North America
Companies Profiled
The Boston Beer Company, Inc.
Jester King Brewery
New Glarus Brewing Company
Allagash Brewing Company
Siren Craft Brew
Founders Brewing Co. (Mahou San Minguel)
New Belgium Brewing Company, Inc. (Kirin Holdings Company Limited)
Lindemans Brewery
Abita Brewing Company
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