

# **North America Fruit Beer Market By Flavor (Raspberry, Cherry, Apricot, Peach and Other flavors) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The North America Fruit Beer Market would witness market growth of 2.8% CAGR during the forecast period (2020-2026).

Traditionally, only fruits were fermented for producing beer from fruit. Many breweries nowadays add extract, syrup or processed flavors to the finished product, rather than undertaking the fermentation process. The beer is meant to be served chilled and it borrows from the fruit used its dominant taste. Like a cherry-based fruit beer, coupled with the carbonated fizz you get in the brew will have the signature tarty taste.

Fruit beer is also popular for reducing stress. It is mild and easy and it relaxes the mind and body. Drinking fruit beer following a long day's work helps rejuvenate the body and washes away the everyday pressure from fear and tension. The beverage tends to hydrate the body and preserve body moisture when a person exercises in the hot sun. Daily consumption of fruit beer may help delay the aging process. It is rich in minerals and vitamins and promotes healthy skin. Regular intake can help glow your skin. Since it is low in fat and cholesterol, and strong in antioxidants and vitamin B-6, fruit beer helps reduce blood clot development and protect the heart. It also helps with avoiding other health problems including cancer and osteoporosis.

Customers make an intentional decision to limit alcohol consumption, opening up the demand for drinks that cater to both the teetotal and customers to limit their alcohol intake. Health-conscious consumers are one of the biggest goals in this category and several brands are trying to focus on this prominent healthy living trend. Many non-

alcoholic beverages that have reached the market over the past year have been designed to comply with wider primary health, wellness, and sustainability patterns for consumers.

Based on Flavor, the market is segmented into Raspberry, Cherry, Apricot, Peach and Other flavors. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Boston Beer Company, Inc., Jester King Brewery, New Glarus Brewing Company, Allagash Brewing Company, Siren Craft Brew, Founders Brewing Co. (Mahou San Minguel), New Belgium Brewing Company, Inc. , Kirin Holdings Company Limited), Lindemans Brewery, Abita Brewing Company, and Shipyard Brewing Company

#### Scope of the Study

#### Market Segmentation:

##### By Flavor

Raspberry

Cherry

Apricot

Peach and

Other flavors

##### By Distribution Channel

Offline

Online

## By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

The Boston Beer Company, Inc.

Jester King Brewery

New Glarus Brewing Company

Allagash Brewing Company

Siren Craft Brew

Founders Brewing Co. (Mahou San Minguel)

New Belgium Brewing Company, Inc. (Kirin Holdings Company Limited)

Lindemans Brewery

Abita Brewing Company

Shipyard Brewing Company

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Fruit Beer Market, by Flavor
  - 1.4.2 North America Fruit Beer Market, by Distribution Channel
  - 1.4.3 North America Fruit Beer Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 Recent Industry Wide Strategic Developments
  - 3.1.1 Partnerships, Collaborations and Agreements
  - 3.1.2 Product Launches and Product Expansions
  - 3.1.3 Mergers & Acquisitions
- 3.2 Top Winning Strategies
  - 3.2.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  - 3.2.2 Key Strategic Move: (Product Launches and Product Expansions: 2016, Apr – 2020, Apr) Leading Players

### **CHAPTER 4. NORTH AMERICA FRUIT BEER MARKET BY FLAVOR**

- 4.1 North America Raspberry Market by Country
- 4.2 North America Cherry Market by Country
- 4.3 North America Apricot Market by Country
- 4.4 North America Peach Market by Country

#### 4.5 North America Other Flavor Market by Country

### **CHAPTER 5. NORTH AMERICA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL**

#### 5.1 North America Offline Market by Country

#### 5.2 North America Online Market by Country

### **CHAPTER 6. NORTH AMERICA FRUIT BEER MARKET BY COUNTRY**

#### 6.1 US Fruit Beer Market

##### 6.1.1 US Fruit Beer Market by Flavor

##### 6.1.2 US Fruit Beer Market by Distribution Channel

#### 6.2 Canada Fruit Beer Market

##### 6.2.1 Canada Fruit Beer Market by Flavor

##### 6.2.2 Canada Fruit Beer Market by Distribution Channel

#### 6.3 Mexico Fruit Beer Market

##### 6.3.1 Mexico Fruit Beer Market by Flavor

##### 6.3.2 Mexico Fruit Beer Market by Distribution Channel

#### 6.4 Rest of North America Fruit Beer Market

##### 6.4.1 Rest of North America Fruit Beer Market by Flavor

##### 6.4.2 Rest of North America Fruit Beer Market by Distribution Channel

### **CHAPTER 7. COMPANY PROFILES**

#### 7.1 The Boston Beer Company, Inc.

##### 7.1.1 Company Overview

##### 7.1.2 Financial Analysis

##### 7.1.3 Recent strategies and developments:

###### 7.1.3.1 Product Launches and Product Expansions:

#### 7.2 Jester King Brewery

##### 7.2.1 Company Overview

##### 7.2.2 Recent strategies and developments:

###### 7.2.2.1 Product Launches and Product Expansions:

#### 7.3 New Glarus Brewing Company

##### 7.3.1 Company Overview

##### 7.3.2 Recent strategies and developments:

###### 7.3.2.1 Product Launches and Product Expansions:

#### 7.4 Allagash Brewing Company

- 7.4.1 Company Overview
- 7.4.2 Recent strategies and developments:
  - 7.4.2.1 Product Launches and Product Expansions:
  - 7.4.2.2 Partnerships, Collaborations, and Agreements:
- 7.5 Siren Craft Brew
  - 7.5.1 Company Overview
- 7.6 Founders Brewing Co. (Mahou San Minguel)
  - 7.6.1 Company Overview
  - 7.6.2 Recent strategies and developments:
    - 7.6.2.1 Product Launches and Product Expansions:
- 7.7 New Belgium Brewing Company, Inc. (Kirin Holdings Company Limited)
  - 7.7.1 Company Overview
  - 7.7.2 Recent strategies and developments:
    - 7.7.2.1 Product Launches and Product Expansions:
    - 7.7.2.2 Acquisition and Mergers:
- 7.8 Lindemans Brewery
  - 7.8.1 Company Overview
  - 7.8.2 Recent strategies and developments:
    - 7.8.2.1 Product Launches and Product Expansions:
    - 7.8.2.2 Partnerships, Collaborations, and Agreements:
- 7.9 Abita Brewing Company
  - 7.9.1 Company Overview
  - 7.9.2 Recent strategies and developments:
    - 7.9.2.1 Product Launches and Product Expansions:
- 7.1 Shipyard Brewing Company
  - 7.10.1 Company Overview
  - 7.10.2 Recent strategies and developments:
    - 7.10.2.1 Product Launches and Product Expansions:
    - 7.10.2.2 Partnerships, Collaborations, and Agreements:

## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– FRUIT BEER MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– FRUIT BEER MARKET

TABLE 5 MERGERS & ACQUISITIONS – FRUIT BEER MARKET

TABLE 6 NORTH AMERICA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 7 NORTH AMERICA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 8 NORTH AMERICA RASPBERRY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 NORTH AMERICA RASPBERRY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 NORTH AMERICA CHERRY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 NORTH AMERICA CHERRY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 NORTH AMERICA APRICOT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 NORTH AMERICA APRICOT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 NORTH AMERICA PEACH MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 NORTH AMERICA PEACH MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 NORTH AMERICA OTHER FLAVOR MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 NORTH AMERICA OTHER FLAVOR MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 NORTH AMERICA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 19 NORTH AMERICA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION



TABLE 20 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 NORTH AMERICA FRUIT BEER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 25 NORTH AMERICA FRUIT BEER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 26 US FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 27 US FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 28 US FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 29 US FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 30 US FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 31 US FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 32 CANADA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 33 CANADA FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 34 CANADA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 35 CANADA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 36 CANADA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 37 CANADA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 38 MEXICO FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 39 MEXICO FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 40 MEXICO FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 41 MEXICO FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 42 MEXICO FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 43 MEXICO FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 44 REST OF NORTH AMERICA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 45 REST OF NORTH AMERICA FRUIT BEER MARKET, 2020 - 2026, USD

MILLION

TABLE 46 REST OF NORTH AMERICA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 47 REST OF NORTH AMERICA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 48 REST OF NORTH AMERICA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 49 REST OF NORTH AMERICA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 50 KEY INFORMATION – THE BOSTON BEER COMPANY, INC.

TABLE 51 KEY INFORMATION – JESTER KING BREWERY

TABLE 52 KEY INFORMATION – NEW GLARUS BREWING COMPANY

TABLE 53 KEY INFORMATION – ALLAGASH BREWING COMPANY

TABLE 54 KEY INFORMATION – SIREN CRAFT BREW

TABLE 55 KEY INFORMATION – FOUNDERS BREWING CO.

TABLE 56 KEY INFORMATION – NEW BELGIUM BREWING COMPANY, INC.

TABLE 57 KEY INFORMATION – LINDEMANS BREWERY

TABLE 58 KEY INFORMATION – ABITA BREWING COMPANY

TABLE 59 KEY INFORMATION – SHIPYARD BREWING COMPANY

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 3 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2016, APR – 2020, APR) LEADING PLAYERS

FIG 4 RECENT STRATEGIES AND DEVELOPMENTS: ALLAGASH BREWING COMPANY

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: NEW BELGIUM BREWING COMPANY

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: LINDEMANS BREWERY

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: SHIPYARD BREWING COMPANY

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