

# **North America Frozen Fruits Market By Product (Tropical Fruits, Citrus Fruits, Berries and Other Frozen Fruits) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026**

<https://marketpublishers.com/r/NDF3B1493D2BEN.html>

Date: May 2020

Pages: 54

Price: US\$ 1,500.00 (Single User License)

ID: NDF3B1493D2BEN

## **Abstracts**

The North America Frozen Fruits Market would witness market growth of 7.8% CAGR during the forecast period (2020-2026).

Freezing is a widely used method of food preservation. The method enables the preservation of the texture, flavour, and nutritional value of foods. The freezing cycle benefits from low temperatures at which chemical reactions are decreased, cellular metabolic reactions are slowed, and microorganisms can't increase. American shoppers want more convenience and on-the-go food, and the trend is towards smaller and more regular meals. The North American market for frozen ready-to-eat meals is powered largely by rising demand for frozen pizza and hand-held breakfasts, which are priced as low-cost products and focus on consistency and freshness. In addition, the rise of eating out in restaurants and other food sources is also boosting the market.

In addition, storage life can be increased by cooling storage temperatures. Consumer's expectations of food quality are rising. There is an increase in the market for frozen food packaging with a consumer appreciation of the quality of the product. As the economy expands and habits change, the demand for frozen food packaging in Switzerland is growing and the industry is projected to expand profitably during the forecast period.

Currently, frozen food manufacturers benefit from the consumer's perception that frozen food is as healthy as fresh. Owing to the modern quick-freezing method, frozen food can be delivered to consumers with similar taste and texture profiles for the benefit of

increased consumer convenience. Food (protein, vegan, plant-based, etc.), simplicity and superiority of the Millennial generation propel some of the new developments in space.

Based on Product, the market is segmented into Tropical Fruits, Citrus Fruits, Berries and Other Frozen Fruits. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Unilever PLC, Fresh Del Monte Produce, Inc., Nomad Foods Limited, Kendall Frozen Fruits, Inc., Nature's Touch Frozen Foods, LLC, Titan Frozen Fruit, LLC, Harvest Food Group, Inc., Meel Corporation, and Val-Mex Frozen Foods, LLC

Scope of the Study

Market Segmentation:

By Product

Tropical Fruits

Citrus Fruits

Berries and

Other Frozen Fruits

By Distribution Channel

Offline and

Online

By Country

US

Canada

Mexico

Rest of North America

### Companies Profiled

Nestle S.A.

Unilever PLC

Fresh Del Monte Produce, Inc.

Nomad Foods Limited

Kendall Frozen Fruits, Inc.

Nature's Touch Frozen Foods, LLC

Titan Frozen Fruit, LLC

Harvest Food Group, Inc.

Meel Corporation

Val-Mex Frozen Foods, LLC

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