

# North America Frozen Bakery Products Market Analysis (2018-2024)

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## Abstracts

The North America Frozen Bakery Products Market would witness market growth of 8.3% CAGR during the forecast period (2018 – 2024).

Freezing conventional bakery products to preserve the same till the time they are consumed are called as frozen bakery products. Frozen foods do not need preservatives, as freezing does not allow the growth of microorganisms. Carboxymethyl cellulose (CMC) is a stabilizer used in bakery products, as the use of it does not adulterate the quality of the food.

The growth of specialty frozen baked goods is a growing trend due to healthy product offerings. Baking establishments are offering wide range of specialty baked goods which are gluten-free, dairy-free, peanut-free, and soy protein-free to ensure that the health-conscious consumer segment is addressed. However, the microbiological spoilage of frozen baked goods due to the growth of mold, yeast, and bacteria has led the consumers to opt for freshly baked foods.

Based on product, the market is segmented into Breads, Pizza Crusts, Cakes & Pastries, and Others (waffles, biscuits, cookies, bagels, pretzels, and donuts). Based on distribution channel, the market is segmented into Convenience stores, Hypermarket & supermarkets, Artisan bakers, Catering & industrial, and Quick service restaurants. The Type covered under the report are Raw Products, Ready-to-Bake, and Ready Baked & Frozen. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Europastry, S.A., Aryzta AG, Associated British

Foods PLC, Cargill, Incorporated, Bridgford Foods Corporation, Conagra Brands, Inc., Flowers Foods Inc., Lantmännen Unibake, Grupo Bimbo, and General Mills Inc.

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