

North America Freight Management System Market Analysis (2018-2024)

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Abstracts

The North America Freight Management System Market size is expected to grow at a market growth of 11.2% CAGR during the forecast period.

The Freight management systems are solutions and technologies used in tracking the movement of freight from consigners to consignees. These solutions support in carrying out inbound, outbound, and reverse logistics in a highly efficient manner. The control and monitoring solutions segment would grow at the fastest rate during the forecast, and the growth is due to increasing demand for freight visibility and cost control. Additionally, the control and monitoring solution segment would be the dominant segment, due to growing demand for visibility, track and trace, and security and monitoring applications and technologies.

Based on Component, the market is segmented into Solution and Services. Solution Type is further segmented into Control & Monitoring, Execution & Operations, and Planning. Control & Monitoring includes Freight Tracking & Monitoring Solution, Cargo Routing & Scheduling Solution, and Cargo Security. Execution & Operations Market includes Transportation Management System, Freight Audit & Payment, Electronic Data Interchange, Load Optimization, Brokerage Operational Management, and Freight Visibility. Planning Market includes Supplier & Vendor Management, Freight Order Management, Revenue Management, Dispatch Management, and Claims Management. The Services market is segmented into Professional and Managed Services. Based on Transportation Mode, the market is segmented into Road Freight, Rail Freight, Ocean Freight, and Air Freight. Based on End User, the market is segmented into Third-Party Logistics, Forwarders & Brokers, and Shippers & Carriers. Based on countries, the market is segmented into U.S, Canada, Mexico, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Freight Management System Market. Key companies profiled in the report include Oracle Corporation, SAP SE, Accenture PLC, Werner Enterprises, Inc., JDA Software Group, Inc., MercuryGate International, Riege Software, BluJay Solutions, McLeod Software Corporation, Inc. and C.H. Robinson.

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