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North America Fraud Detection & Prevention Market Analysis (2017-2023)

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Abstracts

The North America Fraud Detection & Prevention Market would witness market growth of 18.1% CAGR during the forecast period (2017 – 2023). Fraud detection and prevention systems are software applications used in providing analytical solutions to detect and prevent fraud in uncertain conditions. Adoption of big data analytics across various industries such as BFSI, retail, manufacturing, healthcare, real estate and others would drive the adoption of fraud detection and prevention solutions, globally. In addition, rapidly growing demand for cloud computing solutions and growth in the adoption of mobile devices for payment are anticipated to drive the growth of fraud detection and prevention solutions. These solutions enable easy access to personally identifiable information such as email address, home address, banking and stored payment information.

Based on Components, the market report segments the market into Services and Solutions. Solutions market includes Authentication and Fraud Analytics. Authentication market is further segmented into Single Factor Authentication and Multi Factor Authentication. Fraud Analytics is further segmented into Predictive Analytics, Customer Analytics, Social Media Analytics, Big Data Analytics, and Behavioural Analytics. Based on Organization Sizes, the North America Fraud Detection & Prevention market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Types, the market report segments the market into On Demand and On Premise. Based on Verticals, the market report segments the market into On Demand and On Premise. Based on Countries, the North America Fraud Detection & Prevention market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Fraud Detection & Prevention Market. Key companies profiled in the

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report include IBM Corporation, Oracle Corporation, SAS Institute, Inc., Fair Isaac Corporation (FICO), SAP SE, Bae Systems, ACI Worldwide, Inc., NCR Corporation, Martin Dawes Systems Limited (Lavastorm), and ThreatMetrix.

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