

North America Footwear Market (2016-2022)

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Abstracts

The North America Footwear Market is expected to grow at a CAGR of 6.3% during 2016 -2022.

A significant rise in the disposable incomes among different income groups has driven the trend of spending on personal luxury items. Significant rise in the number of working professionals has further added to the demand for formal footwear, thereby contributing to the growth of footwear market. Along with men and women, the trend among children is also picking fast among all the regions. Market players are also focusing on expanding their sales channels through different web portals across various regions. Online platforms have gained unprecedented acceptance among teenagers and the youth population.

The report highlights the footwear market in North America. Based on the Type, the North America Footwear market is segmented into Athletic and Non-Athletic segments. Based on the End User, the market is bifurcated into Men, Women and Children segments. The North America Footwear market is further segmented into Retail and Online segments based on the Mode of Sale. Further, the market is segmented into Leather and Non-Leather segments based on the material. The Countries included in the report are U.S, Canada, Mexico and Rest of North America.

The key players profiled in the report includes Nike, Adidas AG, Asics Corporation, Puma, VF Corporation, Wolverine Worldwide, K-Swiss and Sketchers.

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