

# **North America Foot Care Products Market By Applications (Medical, Sports & Athletics and Personal Comfort), By Products (Foot Creams, Foot Cleansing Lotions, Slough Scrub Products, Foot Repair Ointment and Other Products), By Distribution Channels (Hospitals & Specialty Clinics Market, Drug stores & Pharmacies Market, Online Stores Market and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The North America Foot Care Products Market would witness market growth of 6.7% CAGR during the forecast period (2020-2026).

Foot care products are helpful to restore foot issues like toe pain, finger pain, heel pain, and nail health. Companies are concentrated on innovative product packaging to surge the usability of foot care products. In order to see the ever-changing requirement of customers, enterprises are directed on R&D activities so as to introduce a new product line in the market of foot care products. These corporations are further capitalizing on packing and advertising activities to gain more visibility among consumers.

There are many problems related to feet such as blisters, ingrown toenails, arthritis, injured feet, and many more, and these present a public health concern. According to a report by The American Academy of Orthopaedic Surgeons (AAOS), there are about 43.1 million residents alone in the U.S. who are suffering from foot problems this means 1 in every 6 people is a sufferer. Foot care products comprise all the products that are needed to prevent and as remedial care of foot and ankle. Every human being takes a

walk of about 115,000 miles in his or her average lifetime, and more than 30% of people face foot problems at some or the other point in their lives. Foot care products are dynamic for sustaining and avoiding proper foot health. Patients who are suffering from circulatory diseases, diabetes mellitus, or other chronic diseases are 20 times more probable to have foot problems. Problems that occur in feet include nerve disorder, foot pain, planter warts, fungal infections, torn ligaments, tissue injuries, joint inflammation, broken bones, and bacterial infections.

Speedy growth in e-commerce distribution is the main factor that is responsible for imitating cosmetic products. As per the report by the Financial Times, the online supply of non-grocery goods produced considerable sales in the year 2018. The cosmetic industry has also been strongly hit by imitation activities owing to a large number of consumers who are preferring to purchase products from online sales channels. In addition to it, the absence of brand faithfulness among consumers while buying cosmetic products is accountable for the reduction in penetration of cosmetic products.

Based on Applications, the market is segmented into Medical, Sports & Athletics and Personal Comfort. Based on Products, the market is segmented into Foot Creams, Foot Cleansing Lotions, Slough Scrub Products, Foot Repair Ointment and Other Products. Based on Distribution Channels, the market is segmented into Hospitals & Specialty Clinics Market, Drug stores & Pharmacies Market, Online Stores Market and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Johnson and Johnson, Revlon, Inc. (MacAndrews & Forbes), GlaxoSmithKline PLC (GSK), Blistex, Inc., HoMedics, Inc. (FKA Distributing Co., LLC), Coty, Inc. (JAB Cosmetics B.V.), PediFix, Inc., Alva-Amco Pharmacal, Inc., Aetna Felt Corporation (Aetna Foot Products) and Miracle of Aloe.

Scope of the Study

Market Segmentation:

By Application

Medical

Sports & Athletics

## Personal Comfort

### By Product

Foot Creams

Foot Cleansing Lotions

Slough Scrub Products

Foot Repair Ointment

Other Products

### By Distribution Channel

Hospitals & Specialty Clinics

Drug stores & Pharmacies

Online Stores

Others

### By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

Johnson and Johnson

Revlon, Inc. (MacAndrews & Forbes)

GlaxoSmithKline PLC (GSK)

Blistex, Inc.

HoMedics, Inc. (FKA Distributing Co., LLC)

Coty, Inc. (JAB Cosmetics B.V.)

PediFix, Inc.

Alva-Amco Pharmacal, Inc.

Aetna Felt Corporation (Aetna Foot Products)

Miracle of Aloe

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