

North America Flexible Display Market (2019-2025)

<https://marketpublishers.com/r/NFAAE37EC6D6EN.html>

Date: December 2019

Pages: 100

Price: US\$ 1,500.00 (Single User License)

ID: NFAAE37EC6D6EN

Abstracts

The North America Flexible Displays Market would witness market growth of 24.8% CAGR during the forecast period (2019-2025).

Increasing demand for flexible displays from healthcare and automotive, among other sectors, is expected to create growth opportunities for the market's main manufacturers. Flexible displays in automotive interiors are the focus of automotive manufacturers. Audi AG and Samsung Corporation, for instance, entered into a strategic partnership in May 2019 to endorse the former concept car, Audi Prologue A9 Prototype. A lightweight, high-resolution Samsung OLED display near its gear stick is expected to house the proposed car to help better control vehicle settings.

Technical developments in flexible organic light emitting diode (OLED) manufacturing technology have improved the flexible display industry in recent years. Sony Corp., Philips and Samsung, in the flexible display market, are among the leading patent holders. Due to features like portability, light weight, non-brittleness, and flexibility over the forecast period, the market penetration of flexible glass in various consumer electronics products is likely to expand. Key players in the consumer electronics industry, such as Samsung and LG, have started using their smartphone's flexible organic light emitting diode (OLED) to obtain a significant market share in the premium smartphone market segment. Apple Inc. launched Apple Watch recently, which includes flexible display technology.

Based on Type, the market is segmented into OLED and Others. Based on Application, the market is segmented into Smartphone, Smart Wearables, TV, E-reader, Automotive & Transportation and Others. Based on Material Type, the market is segmented into Plastic, Glass and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Display Co., Ltd. (LG Corporation), Samsung Electronics Co., Ltd. (Samsung Group), AU Optronics Corporation, Corning, Inc., Sharp Corporation, Kateeva, Inc., BOE Technology Group Co., Ltd., Royole Corporation, E Ink Holdings, Inc. and Visionox Technology, Inc.

Scope of the Study

Market Segmentation:

By Type

OLED

Others

By Application

Smartphone

Smart Wearbles

TV

E-reader

Automotive & Transportation

Others

By Material Type

Plastic

Glass

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

LG Display Co., Ltd. (LG Corporation)

Samsung Electronics Co., Ltd. (Samsung Group)

AU Optronics Corporation

Corning, Inc.

Sharp Corporation

Kateeva, Inc.

BOE Technology Group Co., Ltd.

Royole Corporation

E Ink Holdings, Inc.

Visionox Technology, Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Flexible Displays Market, by Type
 - 1.4.2 North America Flexible Displays Market, by Application
 - 1.4.3 North America Flexible Displays Market, by Material Type
 - 1.4.4 North America Flexible Displays Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. MARKET ANALYSIS

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Collaborations, Partnerships and Agreements: 2019-Nov – 2015-Jun) Leading Players

CHAPTER 4. NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY TYPE

- 4.1 North America Flexible Displays OLED Market by Country
- 4.2 North America Flexible Displays Others Market by Country

CHAPTER 5. NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY APPLICATION

- 5.1 North America Flexible Displays Smartphone Market by Country
- 5.2 North America Flexible Displays Smart Wearables Market by Country
- 5.3 North America Flexible Displays TV Market by Country
- 5.4 North America Flexible Displays E-reader Market by Country
- 5.5 North America Flexible Displays Automotive & Transportation Market by Country
- 5.6 North America Other Application Flexible Displays Market by Country

CHAPTER 6. NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE

- 6.1 North America Plastic Market by Country
- 6.2 North America Glass Market by Country
- 6.3 North America Flexible Displays Others Market by Country

CHAPTER 7. NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY COUNTRY

- 7.1 US Flexible Displays Market
 - 7.1.1 US Flexible Displays Market by Type
 - 7.1.2 US Flexible Displays Market by Application
 - 7.1.3 US Flexible Displays Market by Material Type
- 7.2 Canada Flexible Displays Market
 - 7.2.1 Canada Flexible Displays Market by Type
 - 7.2.2 Canada Flexible Displays Market by Application
 - 7.2.3 Canada Flexible Displays Market by Material Type
- 7.3 Mexico Flexible Displays Market
 - 7.3.1 Mexico Flexible Displays Market by Type
 - 7.3.2 Mexico Flexible Displays Market by Application
 - 7.3.3 Mexico Flexible Displays Market by Material Type
- 7.4 Rest of North America Flexible Displays Market
 - 7.4.1 Rest of North America Flexible Displays Market by Type
 - 7.4.2 Rest of North America Flexible Displays Market by Application
 - 7.4.3 Rest of North America Flexible Displays Market by Material Type

CHAPTER 8. COMPANY PROFILES

- 8.1 LG Display Co., Ltd. (LG Corporation)
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Regional Analysis
 - 8.1.4 Research & Development Expenses
 - 8.1.5 Recent strategies and developments:
 - 8.1.5.1 Partnerships, Collaborations, and Agreements:
 - 8.1.5.2 Acquisition and Mergers:
 - 8.1.5.3 Product Launches and Product Expansions:
 - 8.1.5.4 Geographical Expansions:
 - 8.1.6 SWOT Analysis
- 8.2 Samsung Electronics Co., Ltd. (Samsung Group)
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Segmental and Regional Analysis
 - 8.2.4 Research & Development Expense
 - 8.2.5 Recent strategies and developments:
 - 8.2.5.1 Partnerships, Collaborations, and Agreements:
 - 8.2.5.2 Product Launches and Product Expansions:
 - 8.2.6 SWOT Analysis
- 8.3 AU Optronics Corporation
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Segmental and Regional Analysis
 - 8.3.4 Research & Development Expense
 - 8.3.5 Recent strategies and developments:
 - 8.3.5.1 Partnerships, Collaborations, and Agreements:
 - 8.3.5.2 Product Launches and Product Expansions:
 - 8.3.6 SWOT Analysis
- 8.4 Corning, Inc.
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
 - 8.4.3 Segmental and Regional Analysis
 - 8.4.4 Research & Development Expense
 - 8.4.5 Recent strategies and developments:
 - 8.4.5.1 Partnerships, Collaborations, and Agreements:
 - 8.4.5.2 Product Launches and Product Expansions:
- 8.5 Sharp Corporation

- 8.5.1 Company Overview
- 8.5.2 Financial Analysis
- 8.5.3 Segmental Analysis
- 8.5.4 Research & Development Expenses
- 8.5.5 Recent strategies and developments:
 - 8.5.5.1 Partnerships, Collaborations, and Agreements:
 - 8.5.5.2 Product Launches and Product Expansions:
 - 8.5.5.3 Geographical Expansions:
- 8.5.6 SWOT Analysis
- 8.6 Kateeva, Inc.
 - 8.6.1 Company Overview
 - 8.6.2 Recent strategies and developments:
 - 8.6.2.1 Partnerships, Collaborations, and Agreements:
 - 8.6.2.2 Product Launches and Product Expansions:
 - 8.6.2.3 Geographical Expansions:
- 8.7 BOE Technology Group Co., Ltd.
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental and Regional Analysis
 - 8.7.4 Research & Development Expenses
 - 8.7.5 Recent strategies and developments:
 - 8.7.5.1 Partnerships, Collaborations, and Agreements:
- 8.8 Royole Corporation
 - 8.8.1 Company Overview
 - 8.8.2 Recent strategies and developments:
 - 8.8.2.1 Partnerships, Collaborations, and Agreements:
 - 8.8.2.2 Product Launches and Product Expansions:
- 8.9 E Ink Holdings, Inc.
 - 8.9.1 Company Overview
 - 8.9.2 Financial Analysis
 - 8.9.3 Segmental Analysis
 - 8.9.4 Research & Development Expense
 - 8.9.5 Recent strategies and developments:
 - 8.9.5.1 Partnerships, Collaborations, and Agreements:
 - 8.9.5.2 Product Launches and Product Expansions:
- 8.1 Visionox Technology, Inc.
 - 8.10.1 Company Overview
 - 8.10.2 Recent strategies and developments:
 - 8.10.2.1 Partnerships, Collaborations, and Agreements:

8.10.2.2 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA FLEXIBLE DISPLAYS MARKET, 2015 - 2018, USD MILLION

TABLE 2 NORTH AMERICA FLEXIBLE DISPLAYS MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– FLEXIBLE DISPLAY MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– FLEXIBLE DISPLAY MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– FLEXIBLE DISPLAY MARKET

TABLE 6 MERGERS & ACQUISITIONS – FLEXIBLE DISPLAY MARKET

TABLE 7 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 8 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 9 NORTH AMERICA FLEXIBLE DISPLAYS OLED MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 NORTH AMERICA FLEXIBLE DISPLAYS OLED MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 NORTH AMERICA FLEXIBLE DISPLAYS OTHERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 NORTH AMERICA FLEXIBLE DISPLAYS OTHERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 14 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 15 NORTH AMERICA FLEXIBLE DISPLAYS SMARTPHONE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 NORTH AMERICA FLEXIBLE DISPLAYS SMARTPHONE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 NORTH AMERICA FLEXIBLE DISPLAYS SMART WEARBLES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 NORTH AMERICA FLEXIBLE DISPLAYS SMART WEARBLES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 NORTH AMERICA FLEXIBLE DISPLAYS TV MARKET BY COUNTRY, 2015

- 2018, USD MILLION

TABLE 20 NORTH AMERICA FLEXIBLE DISPLAYS TV MARKET BY COUNTRY, 2019

- 2025, USD MILLION

TABLE 21 NORTH AMERICA FLEXIBLE DISPLAYS E-READER MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 NORTH AMERICA FLEXIBLE DISPLAYS E-READER MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 NORTH AMERICA FLEXIBLE DISPLAYS AUTOMOTIVE & TRANSPORTATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 NORTH AMERICA FLEXIBLE DISPLAYS AUTOMOTIVE & TRANSPORTATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 NORTH AMERICA OTHER APPLICATION FLEXIBLE DISPLAYS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 NORTH AMERICA OTHER APPLICATION FLEXIBLE DISPLAYS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2015 - 2018, USD MILLION

TABLE 28 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2019 - 2025, USD MILLION

TABLE 29 NORTH AMERICA PLASTIC MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 30 NORTH AMERICA PLASTIC MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 31 NORTH AMERICA GLASS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 32 NORTH AMERICA GLASS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 33 NORTH AMERICA FLEXIBLE DISPLAYS OTHERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 34 NORTH AMERICA FLEXIBLE DISPLAYS OTHERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 35 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 36 NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 37 US FLEXIBLE DISPLAYS MARKET, 2015 - 2018, USD MILLION

TABLE 38 US FLEXIBLE DISPLAYS MARKET, 2019 - 2025, USD MILLION

TABLE 39 US FLEXIBLE DISPLAYS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 40 US FLEXIBLE DISPLAYS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 41 US FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 42 US FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 43 US FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2015 - 2018, USD MILLION

TABLE 44 US FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2019 - 2025, USD MILLION

TABLE 45 CANADA FLEXIBLE DISPLAYS MARKET, 2015 - 2018, USD MILLION

TABLE 46 CANADA FLEXIBLE DISPLAYS MARKET, 2019 - 2025, USD MILLION

TABLE 47 CANADA FLEXIBLE DISPLAYS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 48 CANADA FLEXIBLE DISPLAYS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 49 CANADA FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 50 CANADA FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 51 CANADA FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2015 - 2018, USD MILLION

TABLE 52 CANADA FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2019 - 2025, USD MILLION

TABLE 53 MEXICO FLEXIBLE DISPLAYS MARKET, 2015 - 2018, USD MILLION

TABLE 54 MEXICO FLEXIBLE DISPLAYS MARKET, 2019 - 2025, USD MILLION

TABLE 55 MEXICO FLEXIBLE DISPLAYS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 56 MEXICO FLEXIBLE DISPLAYS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 57 MEXICO FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 58 MEXICO FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 59 MEXICO FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2015 - 2018, USD MILLION

TABLE 60 MEXICO FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2019 - 2025, USD MILLION

TABLE 61 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET, 2015 - 2018, USD MILLION

TABLE 62 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET, 2019 - 2025,

USD MILLION

TABLE 63 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 64 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 65 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 66 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 67 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2015 - 2018, USD MILLION

TABLE 68 REST OF NORTH AMERICA FLEXIBLE DISPLAYS MARKET BY MATERIAL TYPE, 2019 - 2025, USD MILLION

TABLE 69 KEY INFORMATION – LG DISPLAY CO., LTD.

TABLE 70 KEY INFORMATION –SAMSUNG ELECTRONICS CO., LTD.

TABLE 71 KEY INFORMATION – AU OPTRONICS CORPORATION

TABLE 72 KEY INFORMATION – CORNING, INC.

TABLE 73 KEY INFORMATION – SHARP CORPORATION

TABLE 74 KEY INFORMATION – KATEEVA, INC.

TABLE 75 KEY INFORMATION – BOE TECHNOLOGY GROUP CO., LTD.

TABLE 76 KEY INFORMATION – ROYOLE CORPORATION

TABLE 77 KEY INFORMATION – E INK HOLDINGS, INC.

TABLE 78 KEY INFORMATION – VISIONOX TECHNOLOGY, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (COLLABORATIONS, PARTNERSHIPS AND AGREEMENTS: 2019-NOV – 2015-JUN) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: LG DISPLAY CO., LTD. (LG CORPORATION)

FIG 6 SWOT ANALYSIS: LG DISPLAY CO., LTD.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: SAMSUNG ELECTRONICS CO., LTD. (SAMSUNG GROUP)

FIG 8 SWOT ANALYSIS: SAMSUNG ELECTRONICS CO. LTD.

FIG 9 SWOT ANALYSIS: AU OPTRONICS CORPORATION

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: CORNING, INC.

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: SHARP CORPORATION

FIG 12 SWOT ANALYSIS: SHARP CORPORATION

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: KATEEVA, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: E INK HOLDINGS, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: VISIONOX TECHNOLOGY, INC.

I would like to order

Product name: North America Flexible Display Market (2019-2025)

Product link: <https://marketpublishers.com/r/NFAAE37EC6D6EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NFAAE37EC6D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970