

North America Fleet Management Market Analysis (2017-2023)

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Abstracts

The North America Fleet Management Market would witness market growth of 17.6% CAGR during the forecast period (2017 – 2023). The fleet management technology has witnessed significant adoption over the years. Introduction of technologically advanced more sophisticated solutions and with fresh capabilities which go beyond standard GPS tracking capabilities have added to the market adoption on a level. Fleet management is a process where telematics solutions are used to add value to commercial fleet-based organizations. The technology is used to increase profitability and improve sustainability by reducing fuel consumption, tracking average idle times per vehicle, providing better understanding of the performance of the vehicle and the driver, mitigating overtime payouts, and with various other benefits.

Based on Types, the market report segments the market into Solution and Service. Solutions Type includes Asset Management Solution, Operation Management Solution, and Driver Management Solution. Service Type includes After Sales and Other Services. Based on Vehicle Type, the North America Fleet Management market segments the market into Railway, Heavy Commercial Vehicle, Light Commercial Vehicle, Aircraft, and Others. Based on Communication Technology, the market report segments the market into GNSS (Satellite) and Cellular System. Based on Verticals, the market report segments the market into Transportation & Logistics, Government, Automotive, Retail, and Others. Based on Countries, the North America Fleet Management market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Fleet Management Market. Key companies profiled in the report include AT&T, Inc., The Hertz Corporation (Donlen Corporation), Geotab, LeasePlan

Corporation (Leaseplan USA), Masternaut, Omnitrac, Trimble, Inc., Workwave, Wheels, Inc., and TomTom NV (Tomtom Telematics)

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