

# North America Flat Panel Display Market (2019-2025)

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## Abstracts

The North America Flat Panel Display Market would witness market growth of 5.3% CAGR during the forecast period (2019-2025).

The advent of innovative products in the segments like flexible displays and curved displays has evolved the flat panel display market towards experiencing a competitive phase shift alongside focusing on area-demand growth. The challenges to this market are R&D and commercial success, absence of financial support, versatility, adoption of flat display technologies by customers around the globe, and high cost of manufacturing. Chip design and competitive pricing, as well as weak demand from certain sectors, also pose a challenge to the technology latitude and display variety. Since new technologies such as OLED display type are at the burgeoning stage compromising flexible, transparent, and 3D screen, there is an eclectic scope for the overall market prospects.

Some of the factors boosting demand for flat panel displays include the rising consumer demand for large LCD televisions, increased screen size of smartphones, and growth in automotive display development. Companies are producing high-resolution smartphone designs, ultra-slim LCD televisions, and improved automotive display user interface, and touch screen. All of these factors lead to increased demand for flat panel display market. Most manufacturers of LCD flat panel work to increase the brightness of the models in order to offer good picture quality. In addition, the next-generation display technology is being built to improve the quality of the picture. Technological advances in flat panel display lead to the development of better screen imaging technology in healthcare.

Based on Application, the market is segmented into Smartphone & Tablet, Television & Digital Signage, PC & Laptop, Vehicle Display, Smart Wearable and Others. Based on Technology, the market is segmented into LCD, OLED, LED, Quantum Dot and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Samsung Electronics Co., Ltd., Panasonic Corporation, Sony Corporation, LG Display Co., Ltd., AU Optronics Corporation, Universal Display Corporation, Quixant PLC (Densitron Technologies Plc.), Emerging Display Technologies Corporation, NEC Corporation and Sharp Corporation.

Scope of the Study

Market Segmentation:

By Application

Smartphone & Tablet

Television & Digital Signage

PC & Laptop

Vehicle Display

Smart Wearable

Others

By Technology

LCD

OLED

LED

Quantum Dot

Others

By Country

US

Canada

Mexico

Rest of North America

### Companies Profiled

Samsung Electronics Co., Ltd.

Panasonic Corporation

Sony Corporation

LG Display Co., Ltd.

AU Optronics Corporation

Universal Display Corporation

Quixant PLC (Densitron Technologies Plc.)

Emerging Display Technologies Corporation

NEC Corporation

Sharp Corporation

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