

North America Fitness Tracker Market Analysis (2017-2023)

<https://marketpublishers.com/r/N2C397E9A02EN.html>

Date: April 2018

Pages: 81

Price: US\$ 1,500.00 (Single User License)

ID: N2C397E9A02EN

Abstracts

The North America Fitness Tracker Market would witness market growth of 17.2% CAGR during the forecast period (2017 – 2023). Wristbands and smartwatches are the most popular devices within the fitness tracker market. Live data monitoring, easy accessibility of smartphone features, and compatibility with wide range of operating systems are some of the factors contributing to the demand for wristband and smartwatch devices. Other fitness trackers such as clip-ons and fitness straps are also used to count total distance covered while walking and running. Smartwatch segment is the dominant segment, in terms of value, as smartwatches are most popular, due to advantages such as smartphone notifications monitoring, customizable user interface, and activity tracking features.

Based on Device Type, the Fitness Tracker market segments the market into Smartwatch, Fitness Bands, and Others. Based on Compatibility Mode, the market report segments the market into android, iOS, and others. Based on Sales Channel, the Fitness Tracker market segments the market into Offline Mode and Online Mode. Based on Display Type, the market report segments the market into Monochrome Display and Coloured Display. Based on Countries, the Fitness Tracker market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Fitness Tracker Market. Key companies profiled in the report include Adidas AG, Apple Inc., Fitbit, Inc., Garmin Ltd., Jawbone, Xiaomi Inc., Lumo Bodytech Inc., Moov Inc., Nike, Inc., and Samsung Electronics Co. Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Fitness Trackers Market, by Device Type
 - 1.4.2 North America Fitness Trackers Market, by Compatibility Mode
 - 1.4.3 North America Fitness Trackers Market, by Sales Channel
 - 1.4.4 North America Fitness Trackers Market, by Display Type
 - 1.4.5 North America Fitness Trackers Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Device Type
 - 2.1.1.2 Market By Display Type
 - 2.1.1.3 Market By Sales Channel
 - 2.1.1.4 Market By Compatibility
 - 2.1.1.5 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA FITNESS TRACKERS MARKET

- 3.1 North America Fitness Trackers Market by Device Type
 - 3.1.1 North America Smartwatch Solution Market by Country
 - 3.1.2 North America Fitness Bands Market by Country
 - 3.1.3 North America Others Market by Country

CHAPTER 4. NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE

- 4.1 Introduction

- 4.1.1 North America Android Fitness Trackers Market by Country
- 4.1.2 North America iOS Fitness Trackers Market by Country
- 4.1.3 North America Others Fitness Trackers Market by Country

CHAPTER 5. NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL

5.1 Introduction

- 5.1.1 North America Offline Mode Fitness Trackers Market by Country
- 5.1.2 North America Online Mode Fitness Trackers Market by Country

CHAPTER 6. NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE

6.1 Introduction

- 6.1.1 North America Monochrome Display Deployment Fitness Trackers Market by Country
- 6.1.2 North America Coloured Display Deployment Fitness Trackers Market by Country

CHAPTER 7. NORTH AMERICA FITNESS TRACKERS MARKET BY COUNTRY

7.1 Introduction

7.2 US Fitness Trackers Market

- 7.2.1 US Fitness Trackers Market by Device Type
- 7.2.2 US Fitness Trackers Market by Compatibility Mode
- 7.2.3 US Fitness Trackers Market by Sales Channel
- 7.2.4 US Fitness Trackers Market by Display Type

7.3 Canada Fitness Trackers Market

- 7.3.1 Canada Fitness Trackers Market by Device Type
- 7.3.2 Canada Fitness Trackers Market by Compatibility Mode
- 7.3.3 Canada Fitness Trackers Market by Sales Channel
- 7.3.4 Canada Fitness Trackers Market by Display Type

7.4 Mexico Fitness Trackers Market

- 7.4.1 Mexico Fitness Trackers Market by Device Type
- 7.4.2 Mexico Fitness Trackers Market by Compatibility Mode
- 7.4.3 Mexico Fitness Trackers Market by Sales Channel
- 7.4.4 Mexico Fitness Trackers Market by Display Type

7.5 Rest of North America Fitness Trackers Market

- 7.5.1 Rest of North America Fitness Trackers Market by Device Type

- 7.5.2 Rest of North America Fitness Trackers Market by Compatibility Mode
- 7.5.3 Rest of North America Fitness Trackers Market by Sales Channel
- 7.5.4 Rest of North America Fitness Trackers Market by Display Type

CHAPTER 8. COMPETITIVE STUDY

- 8.1 KBV Cardinal Matrix
- 8.2 Recent Industry Wide Strategic Developments
 - 8.2.1 Product Launches
 - 8.2.2 Partnerships, Collaborations and Agreements
 - 8.2.3 Mergers & Acquisitions

CHAPTER 9. COMPANY PROFILES

- 9.1 Adidas AG
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Regional Analysis
 - 9.1.4 Research & Development Expense
 - 9.1.5 Strategies at a Glance
 - 9.1.5.1 Mergers & Acquisitions
- 9.2 Apple Inc.
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expense
 - 9.2.5 Strategies at a Glance
 - 9.2.5.1 Product Launch
- 9.3 Nike, Inc.
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
- 9.4 SAMSUNG ELECTRONICS CO. LTD.
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Research & Development
 - 9.4.5 Strategies at a Glance
 - 9.4.5.1 Product Launch

9.4.5.2 Partnerships, Collaborations, and Agreements

9.5 Fitbit, Inc.

9.5.1 Company Overview

9.5.2 Financial Analysis

9.5.3 Regional Analysis

9.5.4 Research & Development Expense

9.5.5 Strategies at a Glance

9.5.5.1 Product Launch

9.6 Garmin Ltd.

9.6.1 Company Overview

9.6.2 Financial Analysis

9.6.3 Segmental and Regional Analysis

9.6.4 Research & Development Expense

9.6.5 Strategies at a Glance

9.6.5.1 Product Launch

9.7 Jawbone

9.7.1 Company Overview

9.7.2 Strategies at a Glance

9.7.2.1 Product Launch

9.8 Xiaomi Inc.

9.8.1 Company Overview

9.8.2 Strategies at a Glance

9.8.2.1 Product Launch

9.9 Lumo Bodytech Inc.

9.9.1 Company Overview

9.1 Moov Inc.

9.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 2 NORTH AMERICA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 3 NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 4 NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 5 NORTH AMERICA SMARTWATCH SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 6 NORTH AMERICA SMARTWATCH SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 7 NORTH AMERICA FITNESS BANDS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 8 NORTH AMERICA FITNESS BANDS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 9 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 10 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 11 NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 12 NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 13 NORTH AMERICA ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 14 NORTH AMERICA ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 15 NORTH AMERICA IOS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 16 NORTH AMERICA IOS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 17 NORTH AMERICA OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 18 NORTH AMERICA OTHERS FITNESS TRACKERS MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

TABLE 19 NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 20 NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 21 NORTH AMERICA OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 22 NORTH AMERICA OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 23 NORTH AMERICA ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 24 NORTH AMERICA ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 25 NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 26 NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 27 NORTH AMERICA MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 28 NORTH AMERICA MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 29 NORTH AMERICA COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 30 NORTH AMERICA COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 31 NORTH AMERICA FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 32 NORTH AMERICA FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 33 US FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 34 US FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 35 US FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 36 US FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 37 US FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 38 US FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 39 US FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 40 US FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 41 US FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 42 US FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 43 CANADA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 44 CANADA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 45 CANADA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 46 CANADA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 47 CANADA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 48 CANADA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 49 CANADA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 50 CANADA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 51 CANADA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 52 CANADA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 53 MEXICO FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 54 MEXICO FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 55 MEXICO FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 56 MEXICO FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 57 MEXICO FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 58 MEXICO FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 59 MEXICO FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 60 MEXICO FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 -

2023, USD MILLION

TABLE 61 MEXICO FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 62 MEXICO FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 63 REST OF NORTH AMERICA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 64 REST OF NORTH AMERICA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 65 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 66 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 67 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 68 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 69 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 70 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 71 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 72 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 73 PRODUCT LAUNCHES– FITNESS TRACKERS MARKET

TABLE 74 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS – FITNESS TRACKERS MARKET

TABLE 75 MERGERS & ACQUISITIONS – FITNESS TRACKERS MARKET

TABLE 76 KEY INFORMATION – ADIDAS AG

TABLE 77 KEY INFORMATION - APPLE INC.

TABLE 78 KEY INFORMATION – NIKE, INC.

TABLE 79 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

TABLE 80 KEY INFORMATION – FITBIT, INC.

TABLE 81 KEY INFORMATION - GARMIN LTD.

TABLE 82 KEY INFORMATION – JAWBONE

TABLE 83 KEY INFORMATION - XIAOMI INC.

TABLE 84 KEY INFORMATION – LUMO BODYTECH INC.

TABLE 85 KEY INFORMATION – MOOV INC.

List Of Figures

LIST OF FIGURES

- FIG 1 MARKET BY DEVICE TYPE
- FIG 2 MARKET BY DISPLAY TYPE
- FIG 3 MARKET BY SALES CHANNEL
- FIG 4 MARKET BY COMPATIBILITY
- FIG 5 MARKET BY COUNTRY
- FIG 6 KBV CARDINAL MATRIX

I would like to order

Product name: North America Fitness Tracker Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/N2C397E9A02EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N2C397E9A02EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970