

North America Fitness Equipment Market (2016-2022)

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Abstracts

The North America fitness equipment market is expected to grow at a CAGR of 2.5% during the forecast period.

In North America, people are increasingly growing conscious about health. Internet has contributed significantly to easy availability of information. Significant count of geriatric population in the developed and developing countries also use unique fitness equipment in order to improve their cardiovascular conditions. This trend is significantly driving the fitness equipment market.

Growing inclination for fitness equipment systems can be directly attributed to the obese population that is growing in number in the North American region. Highly competitive market would demand latest products or updated versions of existing products.

The report highlights the adoption of Fitness Equipment in North America. Based on the Type, the North America Fitness Equipment Market is segmented into Cardiovascular, Strength training and Other Equipment segment. Based on the End User, the market is bifurcated into Home/ individual usage, Health clubs/ gyms and Other commercial users segment. The countries included in the report are U.S, Canada, Mexico and Rest of North America.

Key Players profiled in the report includes Amer Sports Corporation, Nautilus Inc., Brunswick Corporation, Johnson Health Tech Co., TRUE Fitness, Cybex International, Impulse (Qingdao) Health Tech Ltd. Co, ICON Health & Fitness, Torque Fitness LLC. and Fitness EM LLC.

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