

# North America Fabric Protection Market (2019-2025)

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## Abstracts

The North America Fabric Protection Market would witness market growth of 3.3% CAGR during the forecast period (2019-2025).

Fabric protection offers a wide range of benefits. These solutions, first of all, ensure durability and protection. Their adoption, especially in high-traffic areas, extends the life of upholstery, rugs, furniture, and carpets. This adds a layer of dust, water damage, mold, bacteria, and stain-based oil and water protection. On hard surfaces such as stone, tile and grout, concrete garage floors, and kitchen and bathroom floors, they can also be used.

The fabric protector also improves the quality of indoor air. It adds to dirty carpets, rugs, and furniture an extra layer of clean protection. Using inappropriate cleaning products or methods can significantly impair the quality of indoor air— making it worse than outside. Fabric protection is also cost-effective as long-term cleaning will save on costs. Schedule regular professional cleaning throughout the office and opt for carpet, floor, and furniture protection. The carpet and furniture are one of the biggest investments that people make in their home or office — and it's worth it for what they get.

North America is anticipated to experience a moderate growth rate over the forecast period due to rising consumer interest in lightweight, highly water-repellent products to expand the shelf life of apparel and home care fabrics. The mainstream medical sector, particularly in the U.S. is expected to be a key application segment for the product.

Based on Application, the market is segmented into Upholstery, Apparel and Footwear. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include 3M Company, The Chemours Company, S.C. Johnson and Son, Inc., Nikwax Ltd., Grangers International Ltd., Crep Protect Ltd., The Bickmore Company, and Trifli Technologies Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Application

Upholstery

Apparel

Footwear

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

3M Company

The Chemours Company

S.C. Johnson and Son, Inc.

Nikwax Ltd.

Grangers International Ltd.

Crep Protect Ltd.

The Bickmore Company

Trifli Technologies Pvt. Ltd.

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