

North America eSIM Market By Application (M2M and Consumer Electronics), M2M type is further classified into Automotive, Energy & Utilities and Others), By Solution (Connectivity Services and Hardware), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America eSIM Market would witness market growth of 15.4% CAGR during the forecast period (2020-2026).

With the gradual growth of smart connected devices in every vertical market, the need for unified, scalable network-based devices is increasingly growing. The need for remote connectivity to manage devices is increasing. The number of smart system vendors is growing increasingly to support this need. ESIMs are becoming increasingly popular, as they enable users to manage all connected devices from remote locations, including cars, mobile phones, wearables, medical devices and others. ESIMs are becoming increasingly common with manufacturers of smart devices, as these SIMs have both 'Machine to Machine' capabilities and remote provisioning.

The fact that an eSIM enables a user to concurrently store multiple operator profiles on a computer, and also to move between those profiles remotely, boost the eSIM business demand. In addition to this, the rapid adoption of IoT for the manufacture of smart and connected devices across different industry verticals is increasing rapidly resulting in the increasing demand for these eSIMs. The increasing prevalence and application of machine to machine learning leads to increased deployment of eSIMs. The introduction of smart technologies has fundamentally changed the landscape of a range of end-use sectors, such as manufacturing, automotive and construction, in terms of saving money, device usability, security and improved safety measures. The IoT and connected ecosystems have redesigned the infrastructure, automotive, electronics & semiconductor, healthcare and agriculture industries. ESIM is one such technology that has led to developments in the connected ecosystem by enabling more secure

communication between machine-to-machine (M2M).

Based on Application, the market is segmented into M2M and Consumer Electronics. M2M type is further classified into Automotive, Energy & Utilities and Others. Based on Solution, the market is segmented into Connectivity Services and Hardware. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Thales Group S.A. (Gemalto NV), Infineon Technologies AG, NXP Semiconductors N.V., STMicroelectronics N.V., Telefonica S.A., NTT Data Corporation, Giesecke & Devrient GmbH, Deutsche Telekom AG, Singapore Telecommunications Limited, Sierra Wireless, Inc.

Scope of the Study

Market Segmentation:

By Application

M2M

Automotive

Energy & Utilities

Others

Consumer Electronics

By Solution

Connectivity Services

Hardware

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Thales Group S.A. (Gemalto NV)

Infineon Technologies AG

NXP Semiconductors N.V.

STMicroelectronics N.V.

Telefonica S.A.

NTT Data Corporation

Giesecke & Devrient GmbH

Deutsche Telekom AG

Singapore Telecommunications Limited

Sierra Wireless, Inc.

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