

North America ERP Software Market (2019-2025)

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Abstracts

The North America ERP Software Market would witness market growth of 9.3% CAGR during the forecast period (2019-2025). The ERP software market is relatively concentrated, and businesses are focused on incorporating new technologies to deliver intelligent ERP solutions to meet the changing end-user needs. Different growth models have been implemented by key players to expand and improve their product portfolio, gain maximum market share, and expand market penetration. The industry is witnessing the leading players launching new products.

Enterprise resource planning (ERP) is a method to use people, hardware and software efficiently to improve productivity and revenue, thereby streamlining the business processes of an organization. ERP can include several software applications or a single software package. The package is more complex and is capable of seamlessly disseminating data required by two or more unique business divisions. The central feature of all ERP solutions is a centralized database which handles multiple functions used among various business departments. In practice, this means that for their specific needs, workers in different departments — for example, accounting and sales — can depend on the same data.

Based on Component, the market is segmented into Solution and Services. Based on Function, the market is segmented into Finance, Supply Chain, Manufacturing Module, Inventory Management, Human Resource, Customer Management and Others. Based on Deployment Type, the market is segmented into On-premise, Cloud and Hybrid. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into Manufacturing, Retail & Distribution, Healthcare, BFSI, Telecom & IT, Government & Utilities, Aerospace & Defense and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Microsoft Corporation, IBM Corporation, Workday, Inc., SAP SE, Oracle Corporation, Infor, Inc., The Sage Group PLC (Sage Software Solutions Pvt. Ltd.), Plex Systems, Inc., Epicor Software Corporation and Unit4 NV.

Scope of the Study

Market Segmentation:

By Component

Solution

Services

By Function

Finance

Supply Chain

Manufacturing Module

Inventory Management

Human Resource

Customer Management

Others

By Deployment Type

On-premise

Cloud

Hybrid

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Industry Vertical

Manufacturing

Retail & Distribution

Healthcare

BFSI

Telecom & IT

Government & Utilities

Aerospace & Defense

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Microsoft Corporation

IBM Corporation

Workday, Inc.

SAP SE

Oracle Corporation

Infor, Inc.

The Sage Group PLC (Sage Software Solutions Pvt. Ltd.)

Plex Systems, Inc.

Epicor Software Corporation

Unit4 NV

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