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North America Enterprise Data Management Market By Component (Software and Services) By Deployment Type (On-premise and Cloud) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (BFSI, Retail and Consumer Goods, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, Telecom & IT and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Enterprise Data Management Market would witness market growth of 8.8% CAGR during the forecast period (2020-2026).
Enterprise data management is the well-organized data management resulting from the procedures, controls, activities, technologies and people of an organization. Enterprise data management systems support companies in organizing, standardizing, profiling and de-duplicate organizational, marketing, finance, vendor relations, and risk management data. Enterprise data management allows business organizations, due to information and data misuse, to reduce administrative data disputes and issues.
Data security is a key concern for businesses as the threat to enterprise data may result in the loss of data integrity, availability and confidentiality. It also guarantees end to end data security and data protection from an unauthorized party from data intrusion. Data quality software is expected to grow over the forecast period at the highest CAGR. It is essential to develop a data quality system to preserve data quality and ensure business continuity, which is driving the growth of data quality in the enterprise data management industry.
The industry of Banking, Financial Services and Insurance (BFSI) has been a

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competitive vertical industry which focuses accurate data to make efficient business decisions. It is important to use vertical enterprise data management solutions in the banking industry to handle the data effectively and to ensure data consistency. Keeping up with the competition has become a necessity. The BFSI sector will meet regulatory imperatives with the aid of enterprise data management, and apply predictive models for risk and customer analysis.
Based on Component, the market is segmented into Software and Services. Software market is further bifurcated into Data Security, Master Data Management, Data Integration & Migration, Data Governance, Data Warehousing & Quality and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail and Consumer Goods, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, Telecom & IT and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.
The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, SAP SE, Teradata Corporation, SAS Institute, Inc., Talend S.A., Salesforce.com, Inc. (MuleSoft LLC), Micro Focus International PLC, Cloudera, Inc., IBM Corporation, Amazon.com, Inc.

Scope of the Study

Market Segmentation:

By Component

Software

Data Security

Master Data Management

Data Integration & Migration

Data Governance

Data Warehousing & Quality

Others

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Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

BFSI

Retail and Consumer Goods

Government & Defense

Energy & Utilities

Healthcare & Life Sciences

Telecom & IT

Others

By Country

US

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Canada

Mexico

Rest of North America

Companies Profiled

Oracle Corporation

SAP SE

Teradata Corporation

SAS Institute, Inc.

Talend S.A.

Salesforce.com, Inc. (MuleSoft LLC)

Micro Focus International PLC

Cloudera, Inc.

IBM Corporation

Amazon.com, Inc.

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