

North America Enterprise Content Management Market (2017 - 2023)

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Abstracts

The Enterprise Content Management Market in North America is expected to register a CAGR of 15.5% during the forecast period (2017 – 2023). Enterprise Content Management (or ECM) is solution that is designed address an organization's documents management needs. Data such as Word documents, Excel spreadsheets, PDFs and scanned images are managed efficiently and access is granted only to the right people when needed. The major reason to implement ECM solutions is to address business gaps, and promote business growth. Streamlining data significantly contributes in the empowerment of the workflow.

ECM solutions have gained popularity due to organizations generating voluminous data on a daily basis and the need to the same from a centralized location. The ECM solutions are an essential part of the organizational strategies. Top notch ECM solutions allow users to access independently data respective to the departments, which means sensitive information of different departments stay within the departments, despite being hosted on a same repository.

Based on Types, the market is segmented into Solution and Services. Solutions include Digital Asset Management, Web Content Management, Mobile Content Management, Content Workflow, Records Management, and Others. Services are further divided into Professional and Managed Services. Based on Business Functions, the market is segmented into Supply Chain Management, Accounts & Finance, Marketing, Human Resource, and Others. Based on Organizations Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Types, the market is segmented into Cloud and On-Premise. Based on Verticals, the market is segmented into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the market is

segmented into US, Mexico, Canada, and Rest of North America.

The report covers the analysis of key stake holders of the Enterprise Content Management Market. Key companies profiled in the report include Adobe Systems Inc., Everteam, Fabasoft, Hyland Software, Inc., IBM Corporation, Laserfiche, Microsoft Corporation, Open Text Corporation, Oracle Corporation, and Xerox Corporation.

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