

North America Energy Tracking and Monitoring System Market (2016 - 2022)

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Abstracts

Within the North America energy tracking and monitoring systems market, U.S. holds almost 90% of the market, with major companies having their headquarters in the US. In North America, the market has grown owing to the wide range of application areas for the energy tracking and monitoring. The US market is regarded as the largest market for any technologically driven products or solutions. Increased adoption of energy tracking and monitoring solutions within industries including commercial buildings, power and energy and manufacturing sectors contribute to the growth of the energy tracking and monitoring systems market in this region. The region would continue to be the most dynamic economies even in the future. As per a research, about 35% of US home owners are willing to bundle HVAC maintenance services with their electricity services and approximately 25% percent would bundle internet and electricity services, which would further contribute to awareness levels of energy tracking and monitoring in this region. General Electric and Schneider are the major suppliers of energy tracking and monitoring solutions in this region. GE offers smart metering, utility operation systems and other energy tracking and monitoring related products to the end consumers in the North American region. Other companies operating in the market include Siemens and Johnson Control, Inc.

The report segments the North America Energy tracking and monitoring market by type, application, end-user and region. By type, the market is segmented into home energy tracking and monitoring, building energy tracking and monitoring and industrial energy tracking and monitoring systems. Industrial Energy tracking and monitoring system dominated the market in 2014. Home Energy tracking and monitoring segment however is expected to register the highest CAGR during the forecast period.

Power and energy, manufacturing, IT and telecom, retail, healthcare and others such as

educational institutions and residential buildings are the major application areas of Energy tracking and monitoring. Power and energy was the highest revenue generating application segment in the market. Based on end-user, the study analyses the North America market into residential and commercial sector. The report also highlights the market of energy tracking and monitoring systems across different countries which include US, Canada, Mexico, and Rest of North America.

The report covers the analysis of key stake holders of the energy tracking and monitoring system market. Key companies profiled in the report include Schneider Electric SE, Honeywell International, Inc., Johnson Controls, Inc., Siemens AG, C3 IoT, General Electric Company and others.

Contents

CHAPTER 1. INTRODUCTION

- 1.1 Executive Summary
- 1.2 Segmentation
 - 1.2.1 North America Energy Tracking and Monitoring Market, By Type
 - 1.2.2 North America Energy Tracking and Monitoring Market, By End User Type
 - 1.2.3 North America Energy Tracking and Monitoring Market, By Application Type
 - 1.2.4 North America Energy Tracking and Monitoring Market, By Country
- 1.3 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Market Definition
- 2.2 Objective
- 2.3 Market Scope
- 2.4 Drivers, Restraints and Opportunities
 - 2.4.1 Drivers for the North America Energy Tracking and Monitoring
 - 2.4.2 Restraints for the North America Energy Tracking and Monitoring
 - 2.4.3 Opportunities in the North America Energy tracking and monitoring system

CHAPTER 3. MARKET BY TYPE

- 3.1 Introduction
- 3.2 Industrial
- 3.3 Building
- 3.4 Home

CHAPTER 4. MARKET BY END USER

- 4.1 Introduction
- 4.2 Commercial
- 4.3 Residential

CHAPTER 5. MARKET BY APPLICATION

- 5.1 Introduction
- 5.2 Power & Energy

5.3 Manufacturing

5.4 Retail

5.5 Telecom & IT

5.6 Healthcare

5.7 Others

CHAPTER 6. MARKET BY COUNTRY

6.1 United States

6.2 Canada

6.3 Mexico

6.4 Rest of North America

CHAPTER 7. COMPANY PROFILES

7.1 Schneider Electric SE

7.2 Honeywell International, Inc.

7.3 Johnson Controls, Inc.

7.4 Siemens AG

7.5 C3 IoT

7.6 Hitachi, Ltd

7.7 General Electric Company

7.8 Eaton Corporation Plc

7.9 Cisco Systems, Inc.

7.10 GridPoint, Inc.

List of Figures

Table 1 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM
MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 2 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM
MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 3 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM
MARKET BY TYPE, \$ MILLION (2011-2015)

Table 4 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM
MARKET BY TYPE, \$ MILLION (2016-2022)

Table 5 NORTH AMERICA INDUSTRIAL ENERGY TRACKING AND MONITORING
SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 6 NORTH AMERICA INDUSTRIAL ENERGY TRACKING AND MONITORING
SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 7 NORTH AMERICA BUILDING ENERGY TRACKING AND MONITORING

SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 8 NORTH AMERICA BUILDING ENERGY TRACKING AND MONITORING

SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 9 NORTH AMERICA HOME ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 10 NORTH AMERICA HOME ENERGY TRACKING AND MONITORING

SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 11 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 12 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 13 NORTH AMERICA POWER AND ENERGY TRACKING AND MONITORING

SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 14 NORTH AMERICA POWER AND ENERGY TRACKING AND MONITORING

SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 15 NORTH AMERICA MANUFACTURING SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 16 NORTH AMERICA MANUFACTURING SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 17 NORTH AMERICA RETAIL SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 18 NORTH AMERICA RETAIL SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 19 NORTH AMERICA TELECOM & IT SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 20 NORTH AMERICA TELECOM & IT SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 21 NORTH AMERICA HEALTHCARE SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 22 NORTH AMERICA HEALTHCARE SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 23 NORTH AMERICA OTHER SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 24 NORTH AMERICA OTHER SECTOR ENERGY TRACKING AND

MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 25 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 26 NORTH AMERICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 27 NORTH AMERICA COMMERCIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 28 NORTH AMERICA COMMERCIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 29 NORTH AMERICA RESIDENTIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 30 NORTH AMERICA RESIDENTIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 31 US ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 32 US ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 33 US ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 34 US ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 35 US ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 36 US ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 37 CANADA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 38 CANADA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 39 CANADA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 40 CANADA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 41 CANADA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 42 CANADA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 43 MEXICO ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 44 MEXICO ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 45 MEXICO ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 46 MEXICO ENERGY TRACKING AND MONITORING SYSTEM MARKET BY

APPLICATION, \$ MILLION (2016-2022)

Table 47 MEXICO ENERGY TRACKING AND MONITORING SYSTEM MARKET BY
END USER TYPE, \$ MILLION (2011-2015)

Table 48 MEXICO ENERGY TRACKING AND MONITORING SYSTEM MARKET BY
END USER TYPE, \$ MILLION (2016-2022)

Table 49 OTHER NORTH AMERICAN COUNTRY ENERGY TRACKING AND
MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 50 OTHER NORTH AMERICAN COUNTRY ENERGY TRACKING AND
MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 51 OTHER NORTH AMERICAN COUNTRY ENERGY TRACKING AND
MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 52 OTHER NORTH AMERICAN COUNTRY ENERGY TRACKING AND
MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 53 OTHER NORTH AMERICAN COUNTRY ENERGY TRACKING AND
MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 54 OTHER NORTH AMERICAN COUNTRY ENERGY TRACKING AND
MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 55 SCHNEIDER ELECTRIC SE

Table 56 INCOME STATEMENT

Table 57 BALANCE SHEET

Table 58 HONEYWELL INTERNATIONAL, INC. COMPANY SNAPSHOT

Table 59 INCOME STATEMENT

Table 60 BALANCE SHEET

Table 61 JOHNSON CONTROLS, INC. COMPANY SNAPSHOT

Table 62 INCOME STATEMENT

Table 63 BALANCE SHEET

Table 64 SIEMENS AG

Table 65 INCOME STATEMENT

Table 66 BALANCE SHEET

Table 67 C3 IOT COMPANY SNAPSHOT

Table 68 HITACHI, LTD.

Table 69 INCOME STATEMENT

Table 70 BALANCE SHEET

Table 71 GENERAL ELECTRIC COMPANY SNAPSHOT

Table 72 INCOME STATEMENT

Table 73 EATON CORPORATION PLC. COMPANY SNAPSHOT

Table 74 INCOME STATEMENT

Table 75 BALANCE SHEET

Table 76 CISCO SYSTEMS, INC. COMPANY SNAPSHOT

Table 77 INCOME STATEMENT

Table 78 BALANCE SHEET

Table 79 GRIDPOINT, INC. COMPANY SNAPSHOT

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