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North America Emulsion Polymers Market (2019-2025)

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Abstracts

The North America Emulsion Polymers Market would witness market growth of 7.08% CAGR during the forecast period (2019-2025).
In current times, there are fluctuating crude oil prices and since the product is produced from natural gas and crude oil, the revenues of Emulsion Polymers market have also experienced a negative impact hindering the market growth. Further, in context to the production process of Emulsion polymer, the emission of certain harmful and risky materials such as Volatile Organic Compounds (VOC) adds to the restraints to the growth of its market.
Among the various product types, Acrylics is predicted to be the segment exhibiting high growth in the coming years and can be attributed to rising demand for the product especially for application in adhesives, super absorbent polymers and sealants market segments. Upsurge in construction projects in emerging regions is expected to fuel the demand further. Also, acrylics polymer finds its wide application in water treatment and is expected to be used at large scale owing to the growing environmental concern. In addition, Vinyl acetate is also expected to progress at a fast pace due to the wide application in paper, adhesives, wood manufacturing and fabric.
Based on Application, the market is segmented into Paints and Coatings, Paper & Paperboard Coatings, Adhesives and Other Applications. Based on Product, the market is segmented into Acrylics, Styrene-Butadiene Latex, Vinyl Acetate Polymers and Other Products. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Wacker Chemie AG, Synthomer PLC, Trinseo S.A., Specialty Polymers, Inc., DIC Corporation, The Dow Chemical Company, BASF SE, Arkema S.A., Asahi Kasei Corporation, and Celanese Corporation.

Scope of the Study

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Market Segmentation:

By Application

- Paints and Coatings
- Paper & Paperboard Coatings
- Adhesives
- Other Applications

By Product

- Acrylics
- Styrene-Butadiene Latex
- Vinyl Acetate Polymers
- Other Products

By Country

- US
- Canada
- Mexico
- Rest of North America

Companies Profiled

- Wacker Chemie AG

Synthomer PLC

Trinseo S.A.

Specialty Polymers, Inc.

DIC Corporation

The Dow Chemical Company

BASF SE

Arkema S.A.

Asahi Kasei Corporation

Celanese Corporation

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