

North America Emotion Detection & Recognition Market (2016-2022)

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Abstracts

Consumer behaviour is relatively a new field of study and it evolved into mainstream post second world war. The sellers' dominant market has slowly disappeared and buyers dominated market has steadily grown. The shift in paradigm led the manufacturing community to focus more on consumer behaviour than on product itself. The study of consumer behaviour has evolved as an independent discipline in itself. The growth of consumerism and consumer legislation emphasizes the importance of the consumer over merely products and brands. Consumer behaviour is a vast field that focuses on studying how individuals make decision to spend their available resources (time, money and effort) or consumption related aspects.

The latest emotion detection and recognition systems have successfully incorporate touch and touchless technologies which are used to capture human emotional quotient with unique and tailor made solution suites to meet the needs of the end users' environment.

The report highlights the adoption of Emotion Detection & Recognition market in North America. Based on the Type, the Emotion Detection & Recognition Market is segmented into Feature Extraction and 3D Modeling, Bio-Sensors Technology, Pattern Recognition, Natural Language Processing, Machine Learning and Other segment. Based on the Software Tool, the market is bifurcated into Facial Expression Recognition, Bio-Sensing Software Tools and Apps and Speech & Voice Recognition segments. According to the Application, the Emotion Detection and Recognition Market is segmented into Healthcare, Transport and Logistics, Law enforcement and Surveillance, Gaming and Other segments. Based on the end users, the market is segmented into Enterprises, Defense and security agencies, Commercial, Industrial, Others (Personal users). The countries included in the report are U.S, Canada, Mexico

and Rest of North America.

Key players included in the report include Affectiva, Emotient, Noldus Information Technology, Sightcorp., Realeyes, Nviso, Kairos, Eyeris.

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