

North America Electronic Weighing Machines Market By Type (Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Electronic Weighing Machines Market would witness market growth of 5.7% CAGR during the forecast period (2020-2026).

An electronic weighing machine is a measuring device that is used to measure the weight of an object. These machines are widely used industrial, commercial products and applications, and even at home. The increasing need for measuring the accurate and precise weight of an object are the factors that are driving the growth of the electronic weighing machine in the market. The Electronic weighing scale market is growing globally due to industrial automation and their rapid adoption in the retail and jewelry outlets. Dependency is growing on the automatic digital weighing machines in many areas such as supermarkets, laboratories, kitchens, hospitals, pharmacies, which are also expected to boost market growth in the coming years.

The manufacturing companies are developing and introducing new products in the market in order to get a good market share and to meet the growing demand for electronic weighing machines. Truweigh LLC in 2019, has launched a water resistance digital pocket weighing machine. The product also dust-proof as it comes with an IP65 rating. The pocket weighing machines are designed with a white backlit LCD and have a black titanium chrome platform. As portable weighing machines have many advantages such as space savers, its portability, and highly accurate, therefore home-based business owners majorly opt for this product. Similarly, Kern & Sohn GmbH has launched the finest analytical balance in 2018, this product gives for rapid and more

stable weighing results. It also comprises a bright OLED display that gives a viewing angle and has USB interfaces with the help of which data can be transferred from machine to other external devices.

Companies are focused on the introduction of more compacted and handy products so that they can get a good market share. Products are designed with the integration of advanced technology that can help to achieve higher precision.

Based on Type, the market is segmented into Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC), Shimadzu Corporation, Sartorius AG, BONSO Electronics International, Inc., Mettler-Toledo International, Inc., A&D Company, Limited, Doran Scales, Inc., Essae-Teraoka Pvt. Ltd., Fairbanks Scales, Inc. and Kern & Sohn GmbH.

Scope of the Study

Market Segmentation:

By Type

Retail scale

Laboratory scale

Gem and Jewelry Scale

Kitchen scale

Health scale

Others

By Distribution Channel

Online

Offline

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

Shimadzu Corporation

Sartorius AG

BONSO Electronics International, Inc.

Mettler-Toledo International, Inc.

A&D Company, Limited

Doran Scales, Inc.

Essae-Teraoka Pvt. Ltd.

Fairbanks Scales, Inc.

Kern & Sohn GmbH

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Electronic Weighing Machines Market, by Type
 - 1.4.2 North America Electronic Weighing Machines Market, by Distribution Channel
 - 1.4.3 North America Electronic Weighing Machines Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. STRATEGIES DEPLOYED IN ELECTRONIC WEIGHING MACHINES MARKET - GLOBAL

CHAPTER 4. NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE

- 4.1 North America Retail scale Market by Country
- 4.2 North America Laboratory scale Market by Country
- 4.3 North America Gem and Jewelry Scale Market by Country
- 4.4 North America Kitchen scale Market by Country
- 4.5 North America Health scale Market by Country
- 4.6 North America Others Market by Country

CHAPTER 5. NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL

- 5.1 North America Online Market by Country

5.2 North America Offline Market by Country

CHAPTER 6. NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY

6.1 USA Electronic Weighing Machines Market

6.1.1 USA Electronic Weighing Machines Market by Type

6.1.2 USA Electronic Weighing Machines Market by Distribution Channel

6.2 Canada Electronic Weighing Machines Market

6.2.1 Canada Electronic Weighing Machines Market by Type

6.2.2 Canada Electronic Weighing Machines Market by Distribution Channel

6.3 Mexico Electronic Weighing Machines Market

6.3.1 Mexico Electronic Weighing Machines Market by Type

6.3.2 Mexico Electronic Weighing Machines Market by Distribution Channel

6.4 Rest of North America Electronic Weighing Machines Market

6.4.1 Rest of North America Electronic Weighing Machines Market by Type

6.4.2 Rest of North America Electronic Weighing Machines Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

7.1 Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.1 Segmental and Regional Analysis

7.1.2 Research & Development Expense

7.2 Shimadzu Corporation

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.3 Sartorius AG

7.3.1 Company Overview

7.3.2 Financial Analysis

7.3.3 Segmental and Regional Analysis

7.3.4 Research & Development Expense

7.4 BONSO Electronics International, Inc.

7.4.1 Company Overview

7.4.2 Financial Analysis

7.4.3 Segmental and Regional Analysis

- 7.4.4 Research & Development Expense
- 7.5 Mettler-Toledo International, Inc.
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Regional Analysis
 - 7.5.4 Research & Development Expense
 - 7.5.5 Recent strategies and developments:
 - 7.5.5.1 Product Launches and Product Expansions:
 - 7.5.5.2 Acquisition and Mergers:
- 7.6 A&D Company, Limited
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
- 7.7 Doran Scales, Inc.
 - 7.7.1 Company Overview
- 7.8 Essae-Teraoka Pvt. Ltd.
 - 7.8.1 Company Overview
- 7.9 Fairbanks Scales, Inc.
 - 7.9.1 Company Overview
 - 7.9.2 Recent strategies and developments:
 - 7.9.2.1 Product Launches and Product Expansions:
- 7.10. Kern & Sohn GmbH
 - 7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA RETAIL SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA RETAIL SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA LABORATORY SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA LABORATORY SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA GEM AND JEWELRY SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA GEM AND JEWELRY SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA KITCHEN SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA KITCHEN SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA HEALTH SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA HEALTH SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY

DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 19 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 24 NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 25 USA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 26 USA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 27 USA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 28 USA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 29 USA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 30 USA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 31 CANADA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 32 CANADA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 33 CANADA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 34 CANADA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 35 CANADA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 36 CANADA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 37 MEXICO ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 38 MEXICO ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 39 MEXICO ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 40 MEXICO ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 41 MEXICO ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 42 MEXICO ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 43 REST OF NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 44 REST OF NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 45 REST OF NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 46 REST OF NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 47 REST OF NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 48 REST OF NORTH AMERICA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 49 KEY INFORMATION – ILLINOIS TOOL WORKS, INC.

TABLE 50 KEY INFORMATION – SHIMADZU CORPORATION

TABLE 51 KEY INFORMATION – SARTORIUS AG

TABLE 52 KEY INFORMATION – BONSO ELECTRONICS INTERNATIONAL, INC.

TABLE 53 KEY INFORMATION – METTLER-TOLEDO INTERNATIONAL, INC.

TABLE 54 KEY INFORMATION – A&D COMPANY, LIMITED

TABLE 55 KEY INFORMATION – DORAN SCALES, INC.

TABLE 56 KEY INFORMATION – ESSAE-TERAOKA PVT. LTD.

TABLE 57 KEY INFORMATION – FAIRBANKS SCALES, INC.

TABLE 58 KEY INFORMATION – KERN & SOHN GMBH

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

Product name: North America Electronic Weighing Machines Market By Type (Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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