

North America Electronic Weighing Machines Market By Type (Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/N8B87B63D3CAEN.html>

Date: August 2020

Pages: 63

Price: US\$ 1,500.00 (Single User License)

ID: N8B87B63D3CAEN

Abstracts

The North America Electronic Weighing Machines Market would witness market growth of 5.7% CAGR during the forecast period (2020-2026).

An electronic weighing machine is a measuring device that is used to measure the weight of an object. These machines are widely used industrial, commercial products and applications, and even at home. The increasing need for measuring the accurate and precise weight of an object are the factors that are driving the growth of the electronic weighing machine in the market. The Electronic weighing scale market is growing globally due to industrial automation and their rapid adoption in the retail and jewelry outlets. Dependency is growing on the automatic digital weighing machines in many areas such as supermarkets, laboratories, kitchens, hospitals, pharmacies, which are also expected to boost market growth in the coming years.

The manufacturing companies are developing and introducing new products in the market in order to get a good market share and to meet the growing demand for electronic weighing machines. Truweigh LLC in 2019, has launched a water resistance digital pocket weighing machine. The product also dust-proof as it comes with an IP65 rating. The pocket weighing machines are designed with a white backlit LCD and have a black titanium chrome platform. As portable weighing machines have many advantages such as space savers, its portability, and highly accurate, therefore home-based business owners majorly opt for this product. Similarly, Kern & Sohn GmbH has launched the finest analytical balance in 2018, this product gives for rapid and more

stable weighing results. It also comprises a bright OLED display that gives a viewing angle and has USB interfaces with the help of which data can be transferred from machine to other external devices.

Companies are focused on the introduction of more compacted and handy products so that they can get a good market share. Products are designed with the integration of advanced technology that can help to achieve higher precision.

Based on Type, the market is segmented into Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC), Shimadzu Corporation, Sartorius AG, BONSO Electronics International, Inc., Mettler-Toledo International, Inc., A&D Company, Limited, Doran Scales, Inc., Essae-Teraoka Pvt. Ltd., Fairbanks Scales, Inc. and Kern & Sohn GmbH.

Scope of the Study

Market Segmentation:

By Type

Retail scale

Laboratory scale

Gem and Jewelry Scale

Kitchen scale

Health scale

Others

By Distribution Channel

Online

Offline

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

Shimadzu Corporation

Sartorius AG

BONSO Electronics International, Inc.

Mettler-Toledo International, Inc.

A&D Company, Limited

Doran Scales, Inc.

Essae-Teraoka Pvt. Ltd.

Fairbanks Scales, Inc.

Kern & Sohn GmbH

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